



Utilities Technology Forum

Silver Legacy Resort ~ Reno, NV
February 16 - 19, 2027
Exhibit dates February 17 - 18, 2027

Exhibit Space & Sponsor Contract

COMPANY INFORMATION

PLEASE PRINT OR TYPE company name exactly as it should appear in all printed materials. Use upper and lower case. Abbreviations of Inc., Co., and Corp. will be used.

COMPANY NAME _____

CONTACT NAME _____

TITLE _____

PARENT COMPANY (IF APPLICABLE) _____

STREET ADDRESS _____

CITY _____ STATE _____ POSTAL CODE _____

COUNTRY _____ PHONE _____ SOCIAL MEDIA _____

EMAIL _____

WEBSITE _____

BOOTH TYPE	ASSOCIATE MEMBERS	NON MEMBERS
o 10' x 10'	\$1,200	\$2,400

1st Choice: _____ 2nd Choice: _____ 3rd Choice: _____

*The preferences given for booth location are for guidance and are not guaranteed.

Payment Info and Authorization*

US Please Charge Fee of \$ _____ to Check # _____

Credit Card Number: _____ Exp. Date _____

Billing Address: _____

City _____ State _____ Postal Code _____

CCV Code: _____

Cardholder Name: _____

***Please note that a 3% processing fee will be applied to all credit card transactions. Additional payment options are provided on the invoice.**

By signing we agree to the following:

Exhibit Space and Sponsor Contract Terms & Conditions, all terms of which are made a part hereof by this reference and fully incorporated herein, receipt of which is hereby acknowledged, and to all conditions under which space at the Exhibit Facility is leased by UTC.

SIGNATURE _____

PRINTED NAME _____

TITLE _____

DATE _____

SPONSORS ONLY - UTC Countersigned _____ Date _____

o Premier Sponsorship (Exclusive)

Gold Level Sponsorships

- o Gold Event Sponsor
- o Registration Area Sponsor
- o Hotel Keycards
- o Opening Reception – Arrival Day
- o Networking Reception - Top Golf
- o Opening Exhibit Hall Evening Reception
- o Lanyards

o Registration Bags

Silver Level Sponsorship

- o Networking Breakfasts
- o Networking Breaks
- o Networking Lunch - Day 1
- o Exhibit Hall Lunch – Day 2

Bronze Level Sponsorship

o Conference Sponsor

Exhibit and Sponsor Terms:

Cancellation Policy: All cancellations must be submitted in writing and received by UTC on or before midnight 12/21/2026, and exhibitors will be charged a 25% cancellation fee. After the cancellation date of 12/21/2026, there will be no refunds and exhibitors will be liable for the full exhibit fee. Written cancellation notices can be emailed to meetings@utc.org. No verbal cancellations will be accepted, this includes voicemail messages.

Postponement/Rescheduling Policy: In the event the meeting is postponed/rescheduled, the new dates of the event shall apply, and all other terms and conditions of this Agreement will remain operative and in force. Any booth rental fees that have been paid will not be refunded, and any unpaid amount owed will be paid by the exhibitor to UTC as provided under the terms of this Agreement.

Virtual event: In the event the meeting is held virtually and not in person, all of the terms and conditions of this Agreement will remain operative and in force. Any booth rental fees that have been paid will not be refunded, and any unpaid amount owed will be paid by the exhibitor to UTC as provided under the terms of this Agreement.

Force Majeure: The performance of this Agreement by either party is subject to acts of God, war, terrorism, government regulation, disaster, fire, strikes, civil disorder, curtailment of transportation facilities preventing or unreasonably delaying at least 25% of attendees and guests from appearing at UTC's conference, or other similar cause beyond the control of the parties making it impracticable, illegal, inadvisable or impossible to hold the conference or provide the facility. This Agreement may be terminated without penalty for any one or more of such reasons by written notice from one party to the other. In addition to the foregoing, should there be any acts of terrorism in North America within 30 days prior to the arrival of the first members of the group which affect transportation facilities and which prohibit 25% or more of UTC's representatives from attending the Conference, this Contract may be terminated by written notice from one party to the other. In addition, this Agreement may be terminated upon the breach of any material term of this Agreement, provided written notice of such termination is given and another party has been given a reasonable opportunity, under the circumstances, to cure the default, if possible.

Booth Assignment: While initial booth reservation is mutually agreed to by the exhibitor and UTC, final assignment is the proprietary right of UTC. Every attempt will be made to locate the exhibitor in the booth he or she has reserved but in extenuating circumstances, the booth can be reassigned without approval of exhibitor. The exhibitor shall not assign, sublet or apportion the whole or any part of the space assigned or have representatives, equipment or materials other than his own in the exhibit space without written consent from UTC.

Premier Event Sponsor

\$8,000 (exclusive)

- Speaking opportunity (pending approval Regional Leadership of presentation/utility employee as co-presenter)
- 10x10 Booth space - Pipe & Drape (8' high back drape, 3' high side drape); **tables and chairs are not provided**
- Verbal recognition and acknowledgement by Regional Chair
- Eblast message to attendees before the show; Sponsor to provide content in HTML format
- Three full conference registrations
- Listing on event website, marketing materials and onsite signage
- Attendee Giveaway – sponsor may provide literature or promotional item available at Registration Desk
- Pre and Post Show Attendee List

Gold Event Sponsor

\$5,500

- Speaker opportunity consideration on an existing panel
- 10x10 Booth space - Pipe & Drape (8' high back drape, 3' high side drape); **tables and chairs are not provided**
- Verbal recognition by Regional Chair at opening session
- Two full conference registrations
- Listing on event website, marketing materials and onsite signage
- Attendee Giveaway – sponsor may provide literature or promotional item available at Registration Desk
- Pre and Post Show Attendee List

Registration Area Sponsor

\$5,250 (exclusive)

- Signage on registration kick plate and banner ad
- 10x10 Booth space - Pipe & Drape (8' high back drape, 3' high side drape); **tables and chairs are not provided**
- Two full conference registrations
- Verbal recognition by Regional Chair at opening session
- Listing on event website, marketing materials and onsite signage
- Attendee Giveaway – sponsor may provide literature or promotional item available at Registration Desk
- Pre and Post Show Attendee List

Hotel Room Keycards

\$5,250 (exclusive)

- Logo Branding on hotel room keys
- 10x10 Booth space - Pipe & Drape (8' high back drape, 3' high side drape); **tables and chairs are not provided**
- Two full conference registrations
- Listing on event website, marketing materials and onsite signage
- Verbal recognition and acknowledgment by Regional Chair
- Pre and Post Show Attendee List

Welcome Reception – Tuesday, February 16 **\$5,250**

- 10x10 Booth space - Pipe & Drape (8' high back drape, 3' high side drape); **tables and chairs are not provided**
- Two full conference registrations
- Verbal recognition by Regional Chair at opening session
- Listing on event website, marketing materials and onsite signage
- Attendee Giveaway – sponsor may provide literature or promotional item available at Registration Desk
- Pre and Post Show Attendee List

Networking Reception – Top Golf – Thursday, February 18 - \$5,250

- 10x10 Booth space - Pipe & Drape (8' high back drape, 3' high side drape); **tables and chair are not provided**
- Two full conference registrations
- Verbal recognition by Regional Chair at opening session
- Listing on event website, marketing materials and onsite signage
- Attendee Giveaway – sponsor may provide literature or promotional item available at Registration Desk
- Pre and Post Show Attendee List

Exhibit Hall Reception Sponsor – Wednesday, February 17 **\$5,250**

- 10x10 Booth space - Pipe & Drape (8' high back drape, 3' high side drape); **tables and chairs are not provided**
- Verbal recognition by Regional Chair at opening session
- Listing on event website, marketing materials and onsite signage
- Attendee Giveaway – sponsor may provide literature or promotional item available at Registration Desk
- Pre and Post Show Attendee List

Lanyard Sponsor **\$5,000 (exclusive)**

- Branded Lanyard – sponsor to provide lanyards
- 10x10 Booth space - Pipe & Drape (8' high back drape, 3' high side drape); **tables and chairs are not provided**
- Two full conference registrations
- Verbal recognition by Regional Chair at opening session
- Listing on event website, marketing materials and onsite signage
- Attendee Giveaway – sponsor may provide literature or promotional item available at Registration Desk
- Pre and Post show Attendee List

Registration Bag Sponsor

\$5,000 (exclusive)

- Branded Bags – sponsor to provide bags
- 10x10 Booth space - Pipe & Drape (8' high back drape, 3' high side drape); **tables and chairs are not provided**
- Two full conference registrations
- Verbal recognition by Regional Chair at opening session
- Listing on event website, marketing materials and onsite signage
- Attendee Giveaway – sponsor may provide literature or promotional item available at Registration Desk
- Pre and Post Show Attendee List

Networking Lunch Sponsor – Wednesday, February 17

\$4,500

- 10x10 Booth space - Pipe & Drape (8' high back drape, 3' high side drape); **tables and chairs are not provided**
- One full conference registration
- Verbal recognition by Regional Chair at opening session
- Listing on event website, marketing materials and onsite signage
- Attendee Giveaway – sponsor may provide literature or promotional item available at Registration Desk
- Pre and Post Show Attendee List

Exhibit Hall Lunch Sponsor – Thursday, February 18

\$4,500

- 10x10 Booth space - Pipe & Drape (8' high back drape, 3' high side drape); **tables and chairs are not provided**
- One full conference registration
- Verbal recognition by Regional Chair at opening session
- Listing on event website, marketing materials and onsite signage
- Attendee Giveaway – sponsor may provide literature or promotional item available at Registration Desk
- Pre and Post Show Attendee List

Networking Breakfast and Breaks Sponsor

\$3,150 – for all breakfasts and breaks

- 10x10 Booth space - Pipe & Drape (8' high back drape, 3' high side drape); **tables and chairs are not provided**
- One full conference registration
- Verbal recognition by Regional Chair at opening session
- Listing on event website, marketing materials and onsite signage
- Attendee Giveaway – sponsor may provide literature or promotional item available at Registration Desk
- Pre and Post Show Attendee List

Bronze Sponsor \$2,000

- One full conference registration
- Verbal recognition by Regional Chair at opening session
- Listing on event website, marketing materials and onsite signage
- Attendee Giveaway – sponsor may provide literature or promotional item available at Registration Desk
- Pre and Post Show Attendee List