



UTC - Region 6 Meeting

Doubletree Kansas City ~ Overland Park, KS

April 6 - 8, 2027

Exhibit date Tuesday, April 6, 2027

Exhibit Space & Sponsor Contract

COMPANY INFORMATION

PLEASE PRINT OR TYPE company name exactly as it should appear in all printed materials. Use upper and lower case. Abbreviations of Inc., Co., and Corp. will be used.

COMPANY NAME _____

CONTACT NAME _____

TITLE _____

PARENT COMPANY (IF APPLICABLE) _____

STREET ADDRESS _____

CITY _____ STATE _____ POSTAL CODE _____

COUNTRY _____ PHONE _____ SOCIAL MEDIA _____

EMAIL _____

WEBSITE _____

BOOTH TYPE	ASSOCIATE MEMBERS	NON MEMBERS
o Tabletop	\$1,200	\$2,400

Booth Selection: Booths are not pre-assigned for Region 6 meeting. Tables will be selected on a 1st come; 1st served basis.

Payment Info and Authorization

US Please Charge Fee of \$ _____ to Check # _____

Credit Card Number: _____ Exp. Date _____

Billing Address: _____

City _____ State _____ Postal Code _____

CCV Code: _____

Cardholder Name: _____

***Please note that a 3% processing fee will be applied to all credit card transactions. Additional payment options are provided on the invoice.**

By signing we agree to the following:

Exhibit Space and Sponsor Contract Terms & Conditions, all terms of which are made a part hereof by this reference and fully incorporated herein, receipt of which is hereby acknowledged, and to all conditions under which space at the Exhibit Facility is leased by UTC.

SIGNATURE _____

PRINTED NAME _____

TITLE _____

DATE _____

SPONSORS ONLY - UTC Countersign _____ Date _____

o Premier Sponsorship

Gold Level Sponsorship

- o Gold Event Sponsor
- o Registration Area
- o Hotel Room Keycards
- o Networking Event – Day 1 - Karaoke & Games
- o Networking Dinner – KC Joe's Day 2
- o Networking Lunch – Two Available

Silver Level Sponsorship

- o Registration Bags
- o Lanyards
- o Networking Breakfast and Breaks

Bronze Level Sponsorship

- o Putting Challenge
- o Ice Cream Break
- o Bronze Sponsor

Exhibit and Sponsor Terms:

Cancellation Policy: All cancellations must be submitted in writing and received by UTC on or before midnight 2/5/2027, and exhibitors will be charged a 25% cancellation fee. After the cancellation date of 2/5/2027, there will be no refunds and exhibitors will be liable for the full exhibit fee. Written cancellation notices can be emailed to meetings@utc.org. No verbal cancellations will be accepted; this includes voicemail messages.

Postponement/Rescheduling Policy: In the event the meeting is postponed/rescheduled, the new dates of the event shall apply, and all other terms and conditions of this Agreement will remain operative and in force. Any booth rental fees that have been paid will not be refunded, and any unpaid amount owed will be paid by the exhibitor to UTC as provided under the terms of this Agreement.

Virtual event: In the event the meeting is held virtually and not in person, all of the terms and conditions of this Agreement will remain operative and in force. Any booth rental fees that have been paid will not be refunded, and any unpaid amount owed will be paid by the exhibitor to UTC as provided under the terms of this Agreement.

Force Majeure: The performance of this Agreement by either party is subject to acts of God, war, terrorism, government regulation, disaster, fire, strikes, civil disorder, curtailment of transportation facilities preventing or unreasonably delaying at least 25% of attendees and guests from appearing at UTC's conference, or other similar cause beyond the control of the parties making it impracticable, illegal, inadvisable or impossible to hold the conference or provide the facility. This Agreement may be terminated without penalty for any one or more of such reasons by written notice from one party to the other. In addition to the foregoing, should there be any acts of terrorism in North America within 30 days prior to the arrival of the first members of the group which affect transportation facilities and which prohibit 25% or more of UTC's representatives from attending the Conference, this Contract may be terminated by written notice from one party to the other. In addition, this Agreement may be terminated upon the breach of any material term of this Agreement, provided written notice of such termination is given and another party has been given a reasonable opportunity, under the circumstances, to cure the default, if possible.

Booth Assignment: While initial booth reservation is mutually agreed to by the exhibitor and UTC, final assignment is the proprietary right of UTC. Every attempt will be made to locate the exhibitor in the booth he or she has reserved but in extenuating circumstances, the booth can be reassigned without approval of exhibitor. The exhibitor shall not assign, sublet or apportion the whole or any part of the space assigned or have representatives, equipment or materials other than his own in the exhibit space without written consent from UTC.

Region 6 Sponsorships
Doubletree Kansas City ~ Overland Park, KS
April 6 - 8, 2027

_____ Premier Event Sponsor

\$8,000 - Exclusive

- Overall Exposure as Event Sponsor
- Speaking opportunity (pending approval Regional Leadership of presentation/utility employee as co-presenter)
- Verbal recognition and acknowledgment by Regional Chair
- Tabletop exhibit space to include two chairs and table
- Eblast message to attendees before the show, sponsor to provide eblast content
- Three full conference registrations
- Listing on event website, marketing materials and onsite signage
- Attendee Giveaway – sponsor may provide literature or promotional item available at Registration Desk
- Pre and Post Show Attendee List

_____ Gold Event Sponsor

\$5,775

- Speaking opportunity consideration on an existing panel (pending approval of Regional Chair)
- Verbal recognition and acknowledgment by Regional Chair
- Tabletop exhibit space to include two chairs and table
- Two full conference registrations
- Listing on event website, marketing materials and onsite signage
- Attendee Giveaway – sponsor may provide literature or promotional item available at Registration Desk
- Pre and Post Show Attendee List

_____ Registration Area Sponsor (exclusive)

\$5,250

- Verbal recognition and acknowledgment by Regional Chair
- Tabletop exhibit space to include two chairs and table
- Two full conference registrations
- Listing on event website, marketing materials and onsite signage
- Attendee Giveaway – sponsor may provide literature or promotional item available at Registration Desk
- Pre and Post Show Attendee List

_____ Hotel Room Keycards (exclusive)

\$5,250

- Logo Branding on hotel room keys
- Verbal recognition and acknowledgment by Regional Chair
- Tabletop exhibit space to include two chairs and table
- Two full conference registrations
- Listing on event website, marketing materials and onsite signage
- Attendee Giveaway – sponsor may provide literature or promotional item available at Registration Desk
- Pre and Post Show Attendee List

Region 6 Sponsorships
Doubletree Kansas City ~ Overland Park, KS
April 6 - 8, 2027

Networking Event Sponsor – Day 1 (not exclusive) \$5,250

- Evening Networking Event with Karaoke, Cornhole, Food & Fun
- Verbal recognition and acknowledgment by Regional Chair
- Tabletop exhibit space to include two chairs and table
- Two full conference registrations
- Listing on event website, marketing materials and onsite signage
- Attendee Giveaway – sponsor may provide literature or promotional item available at Registration Desk
- Pre and Post Show Attendee List

Networking Dinner Sponsor – Day 2 (not exclusive) \$5,250

- Offsite Dinner Event held at KC Joe's BBQ; Kansas City staple with food and fun
- Verbal recognition and acknowledgment by Regional Chair
- Tabletop exhibit space to include two chairs and table
- Two full conference registrations
- Listing on event website, marketing materials and onsite signage
- Attendee Giveaway – sponsor may provide literature or promotional item available at Registration Desk
- Pre and Post Show Attendee List

Networking Lunch Sponsor (two available - not exclusive) \$4,200

- Sponsor may provide logo napkins or cups to enhance the lunch
- Verbal recognition and acknowledgment by Regional Chair
- Tabletop exhibit space to include two chairs and table
- One full conference registrations
- Listing on event website, marketing materials and onsite signage
- Attendee Giveaway – sponsor may provide literature or promotional item available at Registration Desk
- Pre and Post Show Attendee List

Lanyard Sponsor (exclusive) \$3,150

- Sponsor logo Lanyard available to all attendees; sponsor to provide lanyards
- Verbal recognition and acknowledgment by Regional Chair
- Tabletop exhibit space to include two chairs and table
- One full conference registrations
- Listing on event website, marketing materials and onsite signage
- Attendee Giveaway – sponsor may provide literature or promotional item available at Registration Desk
- Pre and Post Show Attendee List

Region 6 Sponsorships
Doubletree Kansas City ~ Overland Park, KS
April 6 - 8, 2027

Registration Bags (exclusive)	\$3,150
• Sponsor logo bags available to all attendees; sponsor to provide bags • Verbal recognition and acknowledgment by Regional Chair • Tabletop exhibit space to include two chairs and table • One full conference registrations • Listing on event website, marketing materials and onsite signage • Attendee Giveaway – sponsor may provide literature or promotional item available at Registration Desk • Pre and Post Show Attendee List	
Networking Breakfast and Breaks (ALL breakfasts & breaks - not exclusive)	\$3,150
• Verbal recognition by Regional Chair at opening session • One full conference registration • Listing on event website, marketing materials and onsite signage • Signage and listing in marketing materials • Pre and Post Show Attendee List • Attendee Giveaway at registration desk	
Putting Challenge Sponsor	\$2,100
• Held during exhibit hours; UTC to provide prizes for winners • Verbal recognition by Regional Chair at opening session • One full conference registration • Listing on event website, marketing materials and onsite signage • Pre and Post Show Attendee List • Attendee Giveaway at registration desk	
Ice Cream Social Sponsor (not exclusive)	\$2,100
• Build your own Sundae bar in exhibit hall • Verbal recognition by Regional Chair at opening session • One full conference registration • Listing on event website, marketing materials and onsite signage • Pre and Post Show Attendee List • Attendee Giveaway at registration desk	
Bronze Sponsor (not exclusive)	\$1,600
• Verbal recognition by Regional Chair at opening session • One full conference registration • Listing on event website, marketing materials and onsite signage • Pre and Post Show Attendee List • Attendee Giveaway at registration desk	

For more information contact Cheryl Stratos at cheryl.stratos@utc.org or by calling 703.926-5615