

UTC – Region 3 Meeting



Charleston Marriott ~ Charleston, SC
March 10 – 12, 2027
Exhibit date Wednesday, March 10, 2027

Exhibit Space & Sponsor Contract

COMPANY INFORMATION

PLEASE PRINT OR TYPE company name exactly as it should appear in all printed materials. Use upper and lower case. Abbreviations of Inc., Co., and Corp. will be used.

COMPANY NAME _____

CONTACT NAME _____

TITLE _____

PARENT COMPANY (IF APPLICABLE) _____

STREET ADDRESS _____

CITY _____ STATE _____ POSTAL CODE _____

COUNTRY _____ PHONE _____ SOCIAL MEDIA _____

EMAIL _____

WEBSITE _____

BOOTH TYPE	ASSOCIATE MEMBERS	NON MEMBERS
o Tabletop	\$1,200	\$2,400

Booth Choice - 1st Choice: _____ 2nd Choice: _____ 3rd Choice: _____

Payment Info and Authorization*

US Please Charge Fee of \$ _____ to Check # _____

Credit Card Number: _____ Exp. Date _____

Billing Address: _____

City _____ State _____ Postal Code _____

CCV Code: _____

Cardholder Name: _____

***Please note that a 3% processing fee will be applied to all credit card transactions. Additional payment options are provided on the invoice.**

By signing we agree to the following:

Exhibit Space and Sponsor Contract Terms & Conditions, all terms of which are made a part hereof by this reference and fully incorporated herein, receipt of which is hereby acknowledged, and to all conditions under which space at the Exhibit Facility is leased by UTC.

SIGNATURE _____

PRINTED NAME _____

TITLE _____

DATE _____

SPONSORS ONLY - UTC Countersigned _____ Date _____

o Premier Sponsorship

Gold Level Sponsorship

- o Gold Event Sponsor
- o Registration Area
- o Hotel Room Keycards
- o Networking Reception Day 1 in the exhibit hall
- o Networking Reception – Day 2

Silver Level Sponsorship

- o Registration Bags
- o Lanyards
- o Networking Lunch Day 1 - Exhibit Area
- o Networking Lunch Day 2

Bronze Level Sponsorship

- o Networking Breakfast and Breaks
- o Bronze Sponsorship

Exhibit and Sponsor Terms:

Cancellation Policy: All cancellations must be submitted in writing and received by UTC on or before midnight 1/18/27, and exhibitors will be charged a 25% cancellation fee. After the cancellation date of 1/18/27, there will be no refunds and exhibitors will be liable for the full exhibit fee. Written cancellation notices can be emailed to meetings@utc.org. No verbal cancellations will be accepted, this includes voicemail messages.

Postponement/Rescheduling Policy: In the event the meeting is postponed/rescheduled, the new dates of the event shall apply, and all other terms and conditions of this Agreement will remain operative and in force. Any booth rental fees that have been paid will not be refunded, and any unpaid amount owed will be paid by the exhibitor to UTC as provided under the terms of this Agreement.

Virtual event: In the event the meeting is held virtually and not in person, all of the terms and conditions of this Agreement will remain operative and in force. Any booth rental fees that have been paid will not be refunded, and any unpaid amount owed will be paid by the exhibitor to UTC as provided under the terms of this Agreement.

Force Majeure: The performance of this Agreement by either party is subject to acts of God, war, terrorism, government regulation, disaster, fire, strikes, civil disorder, curtailment of transportation facilities preventing or unreasonably delaying at least 25% of attendees and guests from appearing at UTC's conference, or other similar cause beyond the control of the parties making it impracticable, illegal, inadvisable or impossible to hold the conference or provide the facility. This Agreement may be terminated without penalty for any one or more of such reasons by written notice from one party to the other. In addition to the foregoing, should there be any acts of terrorism in North America within 30 days prior to the arrival of the first members of the group which affect transportation facilities and which prohibit 25% or more of UTC's representatives from attending the Conference, this Contract may be terminated by written notice from one party to the other. In addition, this Agreement may be terminated upon the breach of any material term of this Agreement, provided written notice of such termination is given and another party has been given a reasonable opportunity, under the circumstances, to cure the default, if possible.

Booth Assignment: While initial booth reservation is mutually agreed to by the exhibitor and UTC, final assignment is the proprietary right of UTC. Every attempt will be made to locate the exhibitor in the booth he or she has reserved but in extenuating circumstances, the booth can be reassigned without approval of exhibitor. The exhibitor shall not assign, sublet or apportion the whole or any part of the space assigned or have representatives, equipment or materials other than his own in the exhibit space without written consent from UTC.

Region 3 Sponsorships
Charleston Marriott ~ Charleston, SC
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_____ **Premier Event Sponsor** **\$8,000**

- Overall Exposure as Event Sponsor
- Speaking opportunity (pending approval Regional Leadership of presentation/utility employee as co-presenter)
- Verbal recognition and acknowledgment by Regional Chair
- Tabletop exhibit space to include two chairs and table
- Eblast message to attendees before the show, sponsor to provide eblast content
- Three full conference registrations
- Listing on event website, marketing materials and onsite signage
- Attendee Giveaway – sponsor may provide literature or promotional item available at Registration Desk
- Pre and Post Show Attendee List

_____ **Gold Event Sponsor** **\$5,775**

- Speaking opportunity consideration on an existing panel (pending approval of Regional Chair)
- Verbal recognition and acknowledgment by Regional Chair
- Tabletop exhibit space to include two chairs and table
- Two full conference registrations
- Listing on event website, marketing materials and onsite signage
- Attendee Giveaway – sponsor may provide literature or promotional item available at Registration Desk
- Pre and Post Show Attendee List

_____ **Registration Area Sponsor** **\$5,250**

- Logo Signage at registration
- Verbal recognition and acknowledgment by Regional Chair
- Tabletop exhibit space to include two chairs and table
- Two full conference registrations
- Listing on event website, marketing materials and onsite signage
- Attendee Giveaway – sponsor may provide literature or promotional item available at Registration Desk
- Pre and Post Show Attendee List

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Hotel Room Keycards

\$5,250

- Logo Branding on hotel room keys
- Verbal recognition and acknowledgment by Regional Chair
- Tabletop exhibit space to include two chairs and table
- Two full conference registrations
- Listing on event website, marketing materials and onsite signage
- Attendee Giveaway – sponsor may provide literature or promotional item available at Registration Desk
- Pre and Post Show Attendee List

Exhibit Hall Reception Sponsor – Day 1

\$4,700

- Sponsor can provide logo napkins, cups to enhance reception
- Verbal recognition and acknowledgment by Regional Chair
- Tabletop exhibit space to include two chairs and table
- Two full conference registrations
- Listing on event website, marketing materials and onsite signage
- Attendee Giveaway – sponsor may provide literature or promotional item available at Registration Desk
- Pre and Post Show Attendee List

Networking Reception Sponsor – Day 2

\$4,700

- Sponsor can provide logo napkins, cups to enhance reception
- Verbal recognition and acknowledgment by Regional Chair
- Tabletop exhibit space to include two chairs and table
- Two full conference registrations
- Listing on event website, marketing materials and onsite signage
- Attendee Giveaway – sponsor may provide literature or promotional item available at Registration Desk
- Pre and Post Show Attendee List

Networking Lunch Sponsor - \$4,500 (two available - Day 1 in exhibit area)

- Sponsor may provide logo napkins or cups to enhance the lunch
- Verbal recognition and acknowledgment by Regional Chair
- Tabletop exhibit space to include two chairs and table
- One full conference registration
- Pre-conference recognition in conference marketing and event website
- Listing on event website, marketing materials and onsite signage
- Attendee Giveaway – sponsor may provide literature or promotional item available at Registration Desk
- Pre and Post Show Attendee List

Lanyard Sponsor - \$3,250

- Sponsor logo Lanyard available to all attendees; sponsor to provide lanyards
- Verbal recognition and acknowledgment by Regional Chair
- Tabletop exhibit space to include two chairs and table
- One full conference registration
- Pre-conference recognition in conference marketing and event website
- Listing on event website, marketing materials and onsite signage
- Attendee Giveaway – sponsor may provide literature or promotional item available at Registration Desk
- Pre and Post Show Attendee List

Registration Bag Sponsor - \$3,250

- Sponsor logo bags available to all attendees; sponsor to provide bags
- Verbal recognition and acknowledgment by Regional Chair
- Tabletop exhibit space to include two chairs and table
- One full conference registration
- Pre-conference recognition in conference marketing and event website
- Listing on event website, marketing materials and onsite signage
- Attendee Giveaway – sponsor may provide literature or promotional item available at Registration Desk
- Pre and Post Show Attendee List

Networking Breakfast & Breaks Sponsor - \$3,150 (ALL breakfasts & breaks - not exclusive)

- Verbal recognition and acknowledgment by Regional Chair
- One full conference registration
- Pre-conference recognition in conference marketing and event website
- Listing on event website, marketing materials and onsite signage
- Attendee Giveaway – sponsor may provide literature or promotional item available at Registration Desk
- Pre and Post Show Attendee List

Bronze Sponsor - \$1,600 (not exclusive)

- Verbal recognition and acknowledgment by Regional Chair
- One full conference registration
- Pre-conference recognition in conference marketing and event website
- Listing on event website, marketing materials and onsite signage
- Attendee Giveaway – sponsor may provide literature or promotional item available at Registration Desk
- Pre and Post Show Attendee List

For more information contact Cheryl Stratos at cheryl.stratos@utc.org or by calling 703.926-5615