



Utilities
Technology
Council™

EXHIBIT & SPONSORSHIP PROSPECTUS · 2026-2027

Upcoming Events Marketing Worksheet

Exhibit and sponsorship opportunities at UTC's regional meetings, workshops, and conferences — connecting your brand with the utility and critical-infrastructure technology community.

2026 EVENTS AT A GLANCE

SEP 9-11

Region 9 Workshop

Spokane, WA

SEP 21-23

Region 5 Meeting

Green Bay, WI

OCT 5-7

**Region 1, 2 & 4
Combined**

Arlington, VA

OCT 27-29

Region 7 Meeting

San Antonio, TX

For additional information contact Cheryl.Stratos@utc.org | 703-926-5615

SEPTEMBER 9–11, 2026

Region 9 Workshop

Historic Davenport Hotel · Spokane, WA



EXHIBIT SPACE

Member

\$1,200

Non-Member

\$2,400

Event Website

Exhibit & sponsor contract

Sponsorship Opportunities

PREMIER

Premier Event Sponsor

\$8,000

Gold Event Sponsor	\$5,775	Networking Lunch Sponsor	\$4,250
Registration Area Sponsor (exclusive)	\$5,250	Registration Bag Sponsor (exclusive)	\$3,500
Hotel Room Keycards (exclusive)	\$5,250	Lanyard Sponsor (exclusive)	\$3,500
Welcome Reception Sponsor (offsite venue)	\$4,500	Networking Breakfasts & Breaks Sponsor – for all breakfasts and breaks	\$3,200
Networking Reception with Exhibitors and Sponsors	\$4,500	Conference Sponsor	\$1,600



SEPTEMBER 21-23, 2026

Region 5 Meeting

Hyatt Regency · Green Bay, WI



**EXHIBIT
SPACE**

Member

\$1,200

Non-Member

\$2,400

Event Website

Exhibit & sponsor
contract

Sponsorship Opportunities

PREMIER

Premier Event Sponsor

\$8,000

Networking Dinner Sponsor **\$6,500**

Gold Event Sponsor **\$5,775**

Registration Area Sponsor (exclusive) **\$5,250**

Networking Lunch Sponsor (Day 1) **\$5,250**

Networking Lunch Sponsor (Day 2) **\$5,250**

Networking Reception Sponsor **\$5,000**
(two available; Welcome or Exhibit Hall)

Registration Bag Sponsor (exclusive) **\$4,500**

Lanyard Sponsor (exclusive) **\$4,500**

Networking Breakfasts & Breaks Sponsor **\$3,150**
– for all breakfasts and breaks

Conference Sponsor **\$1,600**



OCTOBER 5 - 7, 2026

Region 1, 2, & 4 Combined Meeting

Hyatt Regency Crystal City · Arlington, VA



**EXHIBIT
SPACE**

Member

\$1,200

Non-Member

\$2,400

Event Website

Exhibit & sponsor
contract

Sponsorship Opportunities

PREMIER

Premier Event Sponsor

\$8,000

Gold Event Sponsor	\$5,775	Registration Bag Sponsor (exclusive)	\$3,150
Registration Area Sponsor (exclusive)	\$5,250	Lanyard Sponsor (exclusive)	\$3,150
Hotel Room Keycards	\$5,250	Networking Breakfasts & Breaks Sponsor – for all breakfasts and breaks	\$3,150
Welcome Networking Reception Day 1 Sponsor	\$5,250	Coffee/Dessert with Exhibitors	\$3,000
Networking Reception with Exhibitors and Sponsors – Day 2	\$5,250	Putting Challenge	\$2,100
Networking Lunch Sponsor (Day 1)	\$4,200	Bronze Conference Sponsor	\$1,500
Networking Lunch Sponsor (Day 2)	\$4,200		



OCTOBER 27 - 29, 2026

Region 7 Meeting

Embassy Suites Riverwalk ~ San Antonio, TX



Event Website

Exhibit & sponsor contract

Sponsorship Opportunities

PREMIER Premier Event Sponsor (Booth included)

\$4,725

Gold Event Sponsor (Booth included)	\$3,675	Networking Breakfast (Booth included) – both breakfasts	\$2,625
Welcome Reception (Booth included)	\$3,000	Registration Bag Sponsor (Booth included)	\$2,625
Networking Reception with Sponsors (Booth included)	\$3,000	Lanyard Sponsor (Booth included)	\$2,625
Silver Event Sponsor (Booth included)	\$2,625	Networking Break Sponsor	\$1,500
Registration Area Sponsor (Booth included)	\$2,625	Bronze Event Sponsor	\$1,500



SAVE THE DATES

2027 Events

Plan ahead for next year's UTC line-up of meetings and conferences.

FEBRUARY 16–19, 2027

Utilities Technology Forum

Silver Legacy Resort · Reno, NV

MARCH 10–12, 2027

Region 3 Meeting

Charleston Marriott · Charleston, SC

APRIL 6–8, 2027

Region 6 Meeting

DoubleTree · Overland Park, KS

APRIL 19–21, 2027

Canadian Technology Conference

Hyatt Regency · Toronto, Ontario

2027 Telecom & Technology Conference

May 17-20, 2027

LAS VEGAS
Nevada

HOST UTILITY **NV Energy**

[Prospectus Link](#)

Reserve your booth **Sponsorship opportunities**

For additional information contact

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