



UTC - Region 5 Meeting

Hyatt Regency Green Bay~ Green Bay, WI
September 21- 23, 2026
Exhibit dates September 22-23, 2026

Exhibit Space & Sponsor Contract

COMPANY INFORMATION

PLEASE PRINT OR TYPE company name exactly as it should appear in all printed materials. Use upper and lower case. Abbreviations of Inc., Co., and Corp. will be used.

COMPANY NAME

CONTACT NAME

TITLE

PARENT COMPANY (IF APPLICABLE)

STREET ADDRESS

CITY STATE POSTAL CODE

COUNTRY PHONE SOCIAL MEDIA

EMAIL

WEBSITE

Table with 3 columns: BOOTH TYPE, ASSOCIATE MEMBERS, NON MEMBERS. Row 1: o Tabletop, \$1,200, \$2,400

1st Choice: 2nd Choice: 3rd Choice:

Booth Rental includes table, two chairs and one complimentary registration. Additional registrations can be purchased at a discounted rate.

Payment Info and Authorization

US Please Charge Fee of \$ to Check #

Credit Card Number: Exp. Date

Billing Address:

City State Postal Code

CCV Code:

Cardholder Name:

*Please note that a 3% processing fee will be applied to all credit card transactions. Additional payment options are provided on the invoice.

By signing we agree to the following:

Exhibit Space and Sponsor Contract Terms & Conditions, all terms of which are made a part hereof by this reference and fully incorporated herein, receipt of which is hereby acknowledged, and to all conditions under which space at the Exhibit Facility is leased by UTC.

SIGNATURE

PRINTED NAME

TITLE

DATE

o Premier Sponsorship

Gold Level Sponsorship

- o Gold Event Sponsor
o Registration Area
o Welcome Reception
o Exhibit Hall Reception
o Networking Dinner
o Networking Lunch Day 1
o Networking Lunch Day 2
o Lanyard Sponsor
o Registration Bags

Silver Level Sponsorship

- o Networking Breakfasts and Breaks

Bronze Level Sponsorship

- o Conference Support

Exhibit and Sponsor Terms:

Rental Rates and Payments: Membership dues must be current and paid in full at least seven days prior to the start dates of the meeting to be eligible for member rates. Payment due 30 days from invoice or 15 days before the meeting start date (if within 30 days of signing). Contracts received within 15 days of start of meeting are due immediately.

Cancellation Policy: All cancellations must be submitted in writing and received by UTC on or before midnight 6/22/2026 and exhibitors/sponsors will be charged a 25% cancellation fee. After the cancellation date of 6/22/2026, there will be no refunds and exhibitors/sponsor will be liable for payment in full. Written cancellation notices can be emailed to meetings@utc.org. No verbal cancellations will be accepted, this includes voicemail messages.

Postponement/Rescheduling Policy: In the event the meeting is postponed/rescheduled, the new dates of the event shall apply, and all other terms and conditions of this Agreement will remain operative and in force. Any booth rental fees that have been paid will not be refunded, and any unpaid amount owed will be paid by the exhibitor to UTC as provided under the terms of this Agreement.

Virtual event: In the event the meeting is held virtually and not in person, all of the terms and conditions of this Agreement will remain operative and in force. Any booth rental fees that have been paid will not be refunded, and any unpaid amount owed will be paid by the exhibitor to UTC as provided under the terms of this Agreement.

Force Majeure: The performance of this Agreement by either party is subject to acts of God, war, terrorism, government regulation, disaster, fire, strikes, civil disorder, curtailment of transportation facilities preventing or unreasonably delaying at least 25% of attendees and guests from appearing at UTC's conference, or other similar cause beyond the control of the parties making it impracticable, illegal, inadvisable or impossible to hold the conference or provide the facility. This Agreement may be terminated without penalty for any one or more of such reasons by written notice from one party to the other. In addition to the foregoing, should there be any acts of terrorism in North America within 30 days prior to the arrival of the first members of the group which affect transportation facilities and which prohibit 25% or more of UTC's representatives from attending the Conference, this Contract may be terminated by written notice from one party to the other. In addition, this Agreement may be terminated upon the breach of any material term of this Agreement, provided written notice of such termination is given and another party has been given a reasonable opportunity, under the circumstances, to cure the default, if possible.

Booth Assignment: While initial booth reservation is mutually agreed to by the exhibitor and UTC, final assignment is the proprietary right of UTC. Every attempt will be made to locate the exhibitor in the booth he or she has reserved but in extenuating circumstances, the booth can be reassigned without approval of exhibitor. The exhibitor shall not assign, sublet or apportion the whole or any part of the space assigned or have representatives, equipment or materials other than his own in the exhibit space without written consent from UTC.

Region 5 Sponsorships
Hyatt Regency Green Bay ~ Green Bay, WI
September 21 – 23, 2026

_____ Premier Event Sponsor

\$8,000 (exclusive)

- Speaking opportunity (pending approval Regional Leadership of presentation/utility employee as co-presenter)
- Verbal recognition and acknowledgement by Regional Chair
- Booth space to include table and two chairs
- Eblast message to attendees before the show
- Three full conference registrations
- Listing on event website, marketing materials and onsite signage
- Attendee Giveaway – sponsor may provide literature or promotional item available at Registration Desk
- Pre and Post Show Attendee List

_____ Gold Event Sponsor

\$5,775

- Speaking opportunity consideration on an existing panel (pending approval of Regional Chair)
- Verbal recognition and acknowledgement by Regional Chair
- Booth space to include table and two chairs
- Two full conference registrations
- Listing on event website, marketing Two full conference registrations materials and onsite signage
- Attendee Giveaway – sponsor may provide literature or promotional item available at Registration Desk
- Pre and Post Show Attendee List

_____ Registration Area Sponsor

\$5,250 (exclusive)

- Verbal recognition and acknowledgement by Regional Chair
- Signage at registration area and/or banner ad
- Booth space to include table and two chairs
- Two full conference registrations
- Listing on event website, marketing materials and onsite signage
- Attendee Giveaway – sponsor may provide literature or promotional item available at Registration Desk
- Pre and Post Show Attendee List

_____ Networking Lunch Sponsor - \$5,250 (Day 1)

- Sponsor may provide logo napkins or cups to enhance the lunch
- Verbal recognition and acknowledgement by Regional Chair
- Booth space to include table and two chairs
- Two full conference registrations
- Listing on event website, marketing materials and onsite signage
- Attendee Giveaway – sponsor may provide literature or promotional item available at Registration Desk
- Pre and Post Show Attendee List

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_____ **Networking Lunch Sponsor - \$5,250 (Day 2)**

- Sponsor may provide logo napkins or cups to enhance the lunch
- Verbal recognition and acknowledgement by Regional Chair
- Booth space to include table and two chairs
- Two full conference registrations
- Listing on event website, marketing materials and onsite signage
- Attendee Giveaway – sponsor may provide literature or promotional item available at Registration Desk
- Pre and Post Show Attendee List

_____ **Networking Dinner Sponsor – \$6,500**

- Offsite Venue TBD - Evening Event with entertainment, food, and fun
- Verbal recognition and acknowledgement by Regional Chair
- Booth space and listing on Regional Event Website
- Two full conference registrations
- Listing on event website, marketing materials and onsite signage
- Attendee Giveaway – sponsor may provide literature or promotional item available at Registration Desk
- Pre and Post Show Attendee List

_____ **Networking Reception Sponsor – \$5,000 (two available; Welcome or Exhibit Hall)**

- Sponsor may provide logo napkins or cups to enhance the Reception
- Verbal recognition and acknowledgement by Regional Chair
- Booth space to include table and two chairs
- Two full conference registrations
- Listing on event website, marketing materials and onsite signage
- Attendee Giveaway – sponsor may provide literature or promotional item available at Registration Desk
- Pre and Post Show Attendee List

_____ **Registration Bag Sponsor - \$4,500 (exclusive)**

- Sponsor logo bags available to all attendees; sponsor to provide bags
- Verbal recognition and acknowledgement by Regional Chair
- Booth space to include table and two chairs
- One full conference registration
- Listing on event website, marketing materials and onsite signage
- Attendee Giveaway – sponsor may provide literature or promotional item available at Registration Desk
- Pre and Post Show Attendee List



Region 5 Sponsorships
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_____ **Lanyard Sponsor - \$4,500 (exclusive)**

- Sponsor logo Lanyard available to all attendees; sponsor to provide lanyards
- Verbal recognition and acknowledgement by Regional Chair
- Booth space to include table and two chairs
- One full conference registration
- Listing on event website, marketing materials and onsite signage
- Attendee Giveaway – sponsor may provide literature or promotional item available at Registration Desk
- Pre and Post Show Attendee List

_____ **Networking Breakfasts & Breaks Sponsor - \$3,150 – for all breakfasts and breaks**

- Verbal recognition by Regional Chair at opening session
- One full conference registration
- Listing on event website, marketing materials and onsite signage
- Attendee Giveaway – sponsor may provide literature or promotional item available at Registration Desk
- Pre and Post Show Attendee List

_____ **Conference Sponsor - \$1,600**

- General contribution to the conference in support of Region 5
- Listing on event website, marketing materials and onsite signage
- Attendee Giveaway – sponsor may provide literature or promotional item available at Registration Desk
- Pre and Post Show Attendee List

Contact Sales @ sales@utc.org for more information