

# UTC - Region 1,2,4 Meeting

Hyatt Regency Crystal City ~ Arlington, VA

October 5-7, 2026

Exhibit dates:

October 6 – 7, 2026



## Exhibit Space & Sponsor Contract

### COMPANY INFORMATION

PLEASE PRINT OR TYPE company name exactly as it should appear in all printed materials. Use upper and lower case. Abbreviations of Inc., Co., and Corp. will be used.

COMPANY NAME \_\_\_\_\_

CONTACT NAME \_\_\_\_\_

TITLE \_\_\_\_\_

PARENT COMPANY (IF APPLICABLE) \_\_\_\_\_

STREET ADDRESS \_\_\_\_\_

CITY \_\_\_\_\_ STATE \_\_\_\_\_ POSTAL CODE \_\_\_\_\_

COUNTRY \_\_\_\_\_ PHONE \_\_\_\_\_ SOCIAL MEDIA \_\_\_\_\_

EMAIL \_\_\_\_\_

WEBSITE \_\_\_\_\_

BOOTH TYPE	ASSOCIATE MEMBERS	NON MEMBERS
<input type="radio"/> Tabletop	\$1,200	\$2,400

1<sup>st</sup> Choice \_\_\_\_\_ 2<sup>nd</sup> Choice \_\_\_\_\_ 3<sup>rd</sup> Choice \_\_\_\_\_

**Booth Rental includes table, two chairs and one complimentary registration. Additional registrations can be purchased at a discounted rate.**

US Please Charge Fee of \$ \_\_\_\_\_ to Check # \_\_\_\_\_

Credit Card Number: \_\_\_\_\_ Exp. Date \_\_\_\_\_

Billing Address: \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Postal Code \_\_\_\_\_

CCV Code: \_\_\_\_\_

Cardholder Name: \_\_\_\_\_

**\*Please note that a 3% processing fee will be applied to all credit card transactions. Additional payment options are provided on the invoice.**

### **By signing we agree to the following:**

Exhibit Space and Sponsor Contract Terms & Conditions, all terms of which are made a part hereof by this reference and fully incorporated herein, receipt of which is hereby acknowledged, and to all conditions under which space at the Exhibit Facility is leased by UTC.

SIGNATURE \_\_\_\_\_

PRINTED NAME \_\_\_\_\_

TITLE \_\_\_\_\_

DATE \_\_\_\_\_

Premier Sponsorship

### Gold Level Sponsorship

Gold Event Sponsor

Registration Area

Hotel Room Keycards

Welcome Reception – Day 1

Exhibitor Reception – Day 2

Networking Lunch – Day 1

Networking Lunch – Day 2

### Silver Level Sponsorship

Registration Bags

Lanyards

Networking Breakfast and Breaks

Ice Cream Break

### Bronze Level Sponsorship

Putting Challenge

Conference Sponsor

### Exhibit and Sponsor Terms:

**Rental Rates and Payments:** Membership dues must be current and paid in full at least seven days prior to the start dates of the meeting to be eligible for member rates. Payment due 30 days from invoice or 15 days before the meeting start date (if within 30 days of signing). Contracts received within 15 days of start of meeting are due immediately.

**Cancellation Policy:** All cancellations must be submitted in writing and received by UTC on or before midnight 7/1/2026 and exhibitors/sponsors will be charged a 25% cancellation fee. After the cancellation date of 7/1/2026, there will be no refunds and exhibitors/sponsor will be liable for payment in full. Written cancellation notices can be emailed to [meetings@utc.org](mailto:meetings@utc.org). No verbal cancellations will be accepted, this includes voicemail messages.

**Virtual event:** In the event the meeting is held virtually and not in person, all of the terms and conditions of this Agreement will remain operative and in force. Any booth rental fees that have been paid will not be refunded, and any unpaid amount owed will be paid by the exhibitor to UTC as provided under the terms of this Agreement.

**Force Majeure:** The performance of this Agreement by either party is subject to acts of God, war, terrorism, government regulation, disaster, fire, strikes, civil disorder, curtailment of transportation facilities preventing or unreasonably delaying at least 25% of attendees and guests from appearing at UTC's conference, or other similar cause beyond the control of the parties making it impracticable, illegal, inadvisable or impossible to hold the conference or provide the facility. This Agreement may be terminated without penalty for any one or more of such reasons by written notice from one party to the other. In addition to the foregoing, should there be any acts of terrorism in North America within 30 days prior to the arrival of the first members of the group which affect transportation facilities and which prohibit 25% or more of UTC's representatives from attending the Conference, this Contract may be terminated by written notice from one party to the other. In addition, this Agreement may be terminated upon the breach of any material term of this Agreement, provided written notice of such termination is given and another party has been given a reasonable opportunity, under the circumstances, to cure the default, if possible.

**Booth Assignment:** While initial booth reservation is mutually agreed to by the exhibitor and UTC, final assignment is the proprietary right of UTC. Every attempt will be made to locate the exhibitor in the booth he or she has reserved but in extenuating circumstances, the booth can be reassigned without approval of exhibitor. The exhibitor shall not assign, sublet or apportion the whole or any part of the space assigned or have representatives, equipment or materials other than his own in the exhibit space without written consent from UTC.

**Region 1,2,4 Sponsorships**  
**Hyatt Regency Crystal City ~ Arlington, VA**  
**October 5-7, 2026**

\_\_\_\_ **Premier Event Sponsor** **\$8,000**

- Speaking opportunity (pending approval Regional Leadership of presentation/utility employee as co-presenter)
- Booth space to include table and two chairs
- Recognition on event website, marketing materials and onsite signage
- Eblast message to attendees before the show
- Three full conference registrations
- Recognition on event website, marketing materials and onsite signage
- Verbal recognition and acknowledgement by Regional Chair
- Pre and Post Show Attendee List

\_\_\_\_ **Gold Event Sponsor** **\$5,775**

- Speaking opportunity consideration on an existing panel (pending approval of Regional Chair)
- Booth space to include table and two chairs
- Two full conference registrations
- Listing on event website, marketing materials and onsite signage
- Verbal recognition and acknowledgement by Regional Chair
- Pre and Post Show Attendee List

\_\_\_\_ **Registration Area Sponsor** **\$5,250**

- Booth space to include table and two chairs
- Two full conference registrations
- Listing on event website, marketing materials and onsite signage
- Verbal recognition and acknowledgement by Regional Chair
- Pre and Post Show Attendee List

\_\_\_\_ **Hotel Room Keycards** **\$5,250**

- Logo Branding on hotel room keys
- Booth space to include table and two chairs
- Two full conference registrations
- Listing on event website, marketing materials and onsite signage
- Verbal recognition and acknowledgement by Regional Chair
- Pre and Post Show Attendee List

**Region 1,2,4 Sponsorships**  
**Hyatt Regency Crystal City ~ Arlington, VA**  
**October 5-7, 2026**

**\_\_\_\_\_ Welcome Reception Sponsor – Day 1 - \$5,250**

- Evening Networking Event with food and fun
- Booth space to include table and two chairs
- Two full conference registrations
- Listing on event website, marketing materials and onsite signage
- Verbal recognition and acknowledgement by Regional Chair
- Pre and Post Show Attendee List

**\_\_\_\_\_ Networking Reception with Exhibitors and Sponsors – Day 2 - \$5,250**

- Networking Event in the exhibit area
- Booth space to include table and two chairs
- Two full conference registrations
- Listing on event website, marketing materials and onsite signage
- Verbal recognition and acknowledgement by Regional Chair
- Pre and Post Show Attendee List

**\_\_\_\_\_ Networking Lunch Sponsor – Day 1 - \$4,200**

- Sponsor may provide logo napkins or cups to enhance the lunch
- Booth space to include table and two chairs
- One full conference registration
- Listing on event website, marketing materials and onsite signage
- Verbal recognition and acknowledgement by Regional Chair
- Pre and Post Show Attendee List

**\_\_\_\_\_ Networking Lunch Sponsor – Day 2- \$4,200**

- Sponsor may provide logo napkins or cups to enhance the lunch
- Booth space to include table and two chairs
- One full conference registration
- Listing on event website, marketing materials and onsite signage
- Verbal recognition and acknowledgement by Regional Chair
- Pre and Post Show Attendee List

**\_\_\_\_\_ Lanyard Sponsor - \$3,150**

- Sponsor logo Lanyard available to all attendees; sponsor to provide lanyards
- Booth space to include table and two chairs
- One full conference registration
- Listing on event website, marketing materials and onsite signage
- Verbal recognition and acknowledgement by Regional Chair
- Pre and Post Show Attendee List

**Region 1,2,4 Sponsorships**  
**Hyatt Regency Crystal City ~ Arlington, VA**  
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**Registration Bag Sponsor - \$3,150**

- Sponsor logo bags available to all attendees; sponsor to provide bags
- Booth space to include table and two chairs
- One full conference registration
- Listing on event website, marketing materials and onsite signage
- Verbal recognition and acknowledgement by Regional Chair
- Pre and Post Show Attendee List

**Networking Breakfast and Breaks Sponsor - \$3,150 – for all breakfasts/breaks (not exclusive)**

- Verbal recognition by Regional Chair at opening session
- Booth space to include table and two chairs
- One full conference registrations
- Listing on event website, marketing materials and onsite signage
- Verbal recognition and acknowledgement by Regional Chair
- Pre and Post Show Attendee List

**Coffee/Dessert with Exhibitors - \$3,000**

- Verbal recognition and acknowledgement by Regional Chair
- One full conference registration
- Pre-conference recognition in conference marketing and event website
- Signage and listing in marketing materials
- Pre and Post Show Attendee List

**Putting Challenge Sponsor - \$2,100**

- One full conference registration
- Listing on event website, marketing materials and onsite signage
- Verbal recognition and acknowledgement by Regional Chair
- Pre and Post Show Attendee List

**Bronze Conference Sponsor - \$1,500**

- One full conference registration
- General contribution to the conference in support of Region 1,2,4
- Pre-conference recognition in conference marketing and event website
- Signage and listing in marketing materials
- Pre and Post Show Attendee List

**Deadline for onsite signage is Monday, September 28.**

**Contact Cheryl Stratos at [cheryl.stratos@utc.org](mailto:cheryl.stratos@utc.org) or by calling 703-926-5615 for more information.**