UTC - Region 1,2,4 Meeting



Crowne Plaza Chicago O'Hare ~ Chicago, IL September 29 – October 1, 2025 Exhibit dates:

September 30 – 5pm-7pm October 1 – 11:30am-1:30pm (exhibit times are subject to change)

Exhibit Space & Sponsor Contract

COMPANY INFORMATION

PLEASE PRINT OR TYPE company nan lower case. Abbreviations of Inc., C		all printed materials. Use upper and
COMPANY NAME		
CONTACT NAME		
TITLE		
PARENT COMPANY (IF APPLICABLE)		
STREET ADDRESS		
CITY		
COUNTRYPHONE	SOCIA	L MEDIA
EMAIL		
WEBSITE		
BOOTH TYPE	ASSOCIATE MEMBERS	NON MEMBERS
o Tabletop	\$1,000	\$2,000
1 st Choice2 nd Choice_	3 rd Choice	
*The Preferences given for booth location	0	
*We do not wish to be adjacent to the	following companies as space	e allows:
Payment Info and Authorization US Please Charge Fee of \$	to Charlett	
US Please Charge Fee of \$	to check #	
Credit Card Number:		Exp. Date
Billing Address:		
City		
CCV Code:		
Cardholder Name:		
By signing we agree to the follow Exhibit Space and Sponsor Contra- hereof by this reference and fully in and to all conditions under which s	ct Terms & Conditions, all tencorporated herein, receipt	of which is hereby acknowledged,
SIGNATURE		
PRINTED NAME		
TITLE		
DATE		

o Premier Sponsorship

Gold Level Sponsorship

- Gold Event Sponsor
- o Registration Area
- o Hotel Room Keycards
- o Welcome Reception Day 1
- o Exhibitor Reception Day 2
- Networking Lunch Day 1
- o Exhibit Hall Lunch Day 2

Silver Level Sponsorship

- o Registration Bags
- o Lanyards
- Networking Breakfast and Breaks
- o Ice Cream Break

Bronze Level Sponsorship

- o Putting Challenge
- o Conference Sponsor

Exhibit and Sponsor Terms:

Cancellation Policy: All cancellations must be submitted in writing and received by UTC on or before midnight 7/29/2025, and exhibitors will be charged a 25% cancellation fee. After the cancellation date of 7/29/25, there will be no refunds and exhibitors will be liable for the full exhibit fee. Written cancellation notices can be emailed to meetings@utc.org. No verbal cancellations will be accepted, this includes voicemail messages.

Postponement/Rescheduling Policy. In the event the meeting is postponed/rescheduled, the new dates of the event shall apply, and all other terms and conditions of this Agreement will remain operative and in force. Any booth rental fees that have been paid will not be refunded, and any unpaid amount owed will be paid by the exhibitor to UTC as provided under the terms of this Agreement.

<u>Virtual event</u>: In the event the meeting is held virtually and not in person, all of the terms and conditions of this Agreement will remain operative and in force. Any booth rental fees that have been paid will not be refunded, and any unpaid amount owed will be paid by the exhibitor to UTC as provided under the terms of this Agreement.

Force Majeure: The performance of this Agreement by either party is subject to acts of God, war, terrorism, government regulation, disaster, fire, strikes, civil disorder, curtailment of transportation facilities preventing or unreasonably delaying at least 25% of attendees and guests from appearing at UTC's conference, or other similar cause beyond the control of the parties making it impracticable, illegal, inadvisable or impossible to hold the conference or provide the facility. This Agreement may be terminated without penalty for any one or more of such reasons by written notice from one party to the other. In addition to the foregoing, should there be any acts of terrorism in North America within 30 days prior to the arrival of the first members of the group which affect transportation facilities and which prohibit 25% or more of UTC's representatives from attending the Conference, this Contract may be terminated by written notice from one party to the other. In addition, this Agreement may be terminated upon the breach of any material term of this Agreement, provided written notice of such termination is given and another party has been given a reasonable opportunity, under the circumstances, to cure the default, if possible

Booth Assignment: While initial booth reservation is mutually agreed to by the exhibitor and UTC, final assignment is the proprietary right of UTC. Every attempt will be made to locate the exhibitor in the booth he or she has reserved but in extenuating circumstances, the booth can be reassigned without approval of exhibitor. The exhibitor shall not assign, sublet or apportion the whole or any part of the space assigned or have representatives, equipment or materials other than his own in the exhibit space without written consent from UTC.

Region 1,2,4 Sponsorships Crowne Plaza Chicago O'Hare ~ Chicago, IL September 29 – October 1, 2025

_Premier Event Sponsor

\$8,000

- Speaking opportunity (pending approval Regional Leadership of presentation/utility employee as co-presenter)
- Booth space to include table and two chairs
- · Recognition on event website, marketing materials and onsite signage
- Eblast message to attendees before the show
- Three full conference registrations
- Recognition on event website, marketing materials and onsite signage
- Verbal recognition and acknowledgement by Regional Chair
- Pre and Post Show Attendee List

Gold Event Sponsor

\$5,775

- Speaking opportunity consideration on an existing panel (pending approval of Regional Chair)
- Booth space to include table and two chairs
- Two full conference registrations
- Listing on event website, marketing materials and onsite signage
- · Verbal recognition and acknowledgement by Regional Chair
- Pre and Post Show Attendee List

____Registration Area Sponsor

\$5,250

- Booth space to include table and two chairs
- Two full conference registrations
- Listing on event website, marketing materials and onsite signage
- Verbal recognition and acknowledgement by Regional Chair
- Pre and Post Show Attendee List

Hotel Room Keycards

\$5,250

- Logo Branding on hotel room keys
- Booth space to include table and two chairs
- Two full conference registrations
- Listing on event website, marketing materials and onsite signage
- Verbal recognition and acknowledgement by Regional Chair
- Pre and Post Show Attendee List

Region 1,2,4 Sponsorships Crowne Plaza Chicago O'Hare ~ Chicago, IL September 29 – October 1, 2025

Welcome Reception Sponsor - Day 1 - \$5,250

- Evening Networking Offsite Event; entertainment, food, and fun
- Booth space to include table and two chairs
- Two full conference registrations
- Listing on event website, marketing materials and onsite signage
- Verbal recognition and acknowledgement by Regional Chair
- Pre and Post Show Attendee List

_Networking Reception with Exhibitors Sponsor – Day 2 - \$5,250

- Evening Networking Offsite Event; entertainment, food, and fun
- Booth space to include table and two chairs
- Two full conference registrations
- Listing on event website, marketing materials and onsite signage
- Verbal recognition and acknowledgement by Regional Chair
- Pre and Post Show Attendee List

_Networking Lunch Sponsor – Day 1 - \$4,200

- Sponsor may provide logo napkins or cups to enhance the lunch
- Booth space to include table and two chairs
- One full conference registration
- Listing on event website, marketing materials and onsite signage
- Verbal recognition and acknowledgement by Regional Chair
- Pre and Post Show Attendee List

___Exhibit Hall Lunch – Day 2- \$4,200

- Sponsor may provide logo napkins or cups to enhance the lunch
- Booth space to include table and two chairs
- One full conference registration
- Listing on event website, marketing materials and onsite signage
- Verbal recognition and acknowledgement by Regional Chair
- Pre and Post Show Attendee List

Lanyard Sponsor - \$3,150

- Sponsor logo Lanyard available to all attendees; sponsor to provide lanyards
- Booth space to include table and two chairs
- One full conference registration
- Listing on event website, marketing materials and onsite signage
- Verbal recognition and acknowledgement by Regional Chair
- Pre and Post Show Attendee List

Region 1,2,4 Sponsorships Crowne Plaza Chicago O'Hare ~ Chicago, IL September 29 – October 1, 2025

Registration Bag Sponsor - \$3,150

- Sponsor logo bags available to all attendees; sponsor to provide bags
- · Booth space to include table and two chairs
- One full conference registration
- Listing on event website, marketing materials and onsite signage
- Verbal recognition and acknowledgement by Regional Chair
- Pre and Post Show Attendee List

____Networking Breakfast and Breaks Sponsor - \$3,150 - for all breakfasts (not exclusive)

- · Verbal recognition by Regional Chair at opening session
- Booth space to include table and two chairs
- One full conference registrations
- Listing on event website, marketing materials and onsite signage
- Verbal recognition and acknowledgement by Regional Chair
- Pre and Post Show Attendee List

Ice Cream Break Sponsor - \$3,000

- Verbal recognition and acknowledgement by Regional Chair
- One full conference registration
- Pre-conference recognition in conference marketing and event website
- · Signage and listing in marketing materials
- Pre and Post Show Attendee List

Putting Challenge Sponsor - \$2,100

- One full conference registration
- Listing on event website, marketing materials and onsite signage
- · Verbal recognition and acknowledgement by Regional Chair
- Pre and Post Show Attendee List

Bronze Conference Sponsor - \$1,500

- One full conference registration
- General contribution to the conference in support of Region 1,2,4
- Pre-conference recognition in conference marketing and event website
- Signage and listing in marketing materials
- Pre and Post Show Attendee List

Contact Kristi Middlebrooks @ <u>Kristi.middlebrooks@utc.org</u> or at 202-833-6838 for more information