



UTC – Region 3 Meeting

Madren Conference Center ~ Clemson, SC
March 5 – 6, 2024
Exhibit date March 6, 2024

Exhibit Space & Sponsor Contract

COMPANY INFORMATION

PLEASE PRINT OR TYPE company name exactly as it should appear in all printed materials. Use upper and lower case. Abbreviations of Inc., Co., and Corp. will be used.

COMPANY NAME

CONTACT NAME

TITLE

PARENT COMPANY (IF APPLICABLE)

STREET ADDRESS

CITY STATE POSTAL CODE

COUNTRY PHONE SOCIAL MEDIA

EMAIL

WEBSITE

Table with 3 columns: BOOTH TYPE, ASSOCIATE MEMBERS, NON MEMBERS. Row 1: o Tabletop, \$1,000, \$1,500

Payment Info and Authorization

US Please Charge Fee of \$ to Check #

Credit Card Number: Exp. Date

Billing Address:

City State Postal Code

CCV Code:

Cardholder Name:

By signing we agree to the following:

Exhibit Space and Sponsor Contract Terms & Conditions, all terms of which are made a part hereof by this reference and fully incorporated herein, receipt of which is hereby acknowledged, and to all conditions under which space at the Exhibit Facility is leased by UTC.

SIGNATURE

PRINTED NAME

TITLE

DATE

o Premier Sponsorship

Gold Level Sponsorship

- o Gold Event Sponsor
o Registration Area
o Hotel Room Keycards

Silver Level Sponsorship

- o Registration Bags
o Badges
o Networking Lunch
o Networking Reception – Day 1
o Networking Reception – Day 2 in Exhibit Hall

Bronze Level Sponsorship

- o Networking Breakfast and Breaks

Exhibit and Sponsor Terms:

Cancellation Policy: All cancellations must be submitted in writing and received by UTC on or before midnight 2/06/2024, and exhibitors will be charged a 25% cancellation fee. After the cancellation date of 2/06/24, there will be no refunds and exhibitors will be liable for the full exhibit fee. Written cancellation notices can be emailed to meetings@utc.org. No verbal cancellations will be accepted, this includes voicemail messages.

Postponement/Rescheduling Policy: In the event the meeting is postponed/rescheduled, the new dates of the event shall apply, and all other terms and conditions of this Agreement will remain operative and in force. Any booth rental fees that have been paid will not be refunded, and any unpaid amount owed will be paid by the exhibitor to UTC as provided under the terms of this Agreement.

Virtual event: In the event the meeting is held virtually and not in person, all of the terms and conditions of this Agreement will remain operative and in force. Any booth rental fees that have been paid will not be refunded, and any unpaid amount owed will be paid by the exhibitor to UTC as provided under the terms of this Agreement.

Force Majeure: The performance of this Agreement by either party is subject to acts of God, war, terrorism, government regulation, disaster, fire, strikes, civil disorder, curtailment of transportation facilities preventing or unreasonably delaying at least 25% of attendees and guests from appearing at UTC's conference, or other similar cause beyond the control of the parties making it impracticable, illegal, inadvisable or impossible to hold the conference or provide the facility. This Agreement may be terminated without penalty for any one or more of such reasons by written notice from one party to the other. In addition to the foregoing, should there be any acts of terrorism in North America within 30 days prior to the arrival of the first members of the group which affect transportation facilities and which prohibit 25% or more of UTC's representatives from attending the Conference, this Contract may be terminated by written notice from one party to the other. In addition, this Agreement may be terminated upon the breach of any material term of this Agreement, provided written notice of such termination is given and another party has been given a reasonable opportunity, under the circumstances, to cure the default, if possible.

Booth Assignment: While initial booth reservation is mutually agreed to by the exhibitor and UTC, final assignment is the proprietary right of UTC. Every attempt will be made to locate the exhibitor in the booth he or she has reserved but in extenuating circumstances, the booth can be reassigned without approval of exhibitor. The exhibitor shall not assign, sublet or apportion the whole or any part of the space assigned or have representatives, equipment or materials other than his own in the exhibit space without written consent from UTC.

Region 3 Sponsorships
Madren Conference Center ~ Clemson, SC
March 5 – 6, 2024

____ Premier Event Sponsor

\$8,000

- Overall Exposure as Event Sponsor
- Speaking opportunity (pending approval Regional Leadership of presentation/utility employee as co-presenter)
- Verbal recognition and acknowledgement by Regional Chair
- Booth space to include two chairs and table
- Eblast message to attendees before the show, sponsor to provide eblast content
- Three full conference registrations
- Listing on event website, marketing materials and onsite signage
- Attendee Giveaway – sponsor may provide literature or promotional item available at Registration Desk
- Pre and Post Show Attendee List

____ Gold Event Sponsor

\$5,775

- Speaking opportunity consideration on an existing panel (pending approval of Regional Chair)
- Verbal recognition and acknowledgement by Regional Chair
- Booth space to include two chairs and table
- Eblast message to attendees before the show, sponsor to provide eblast content
- Two full conference registrations
- Pre-conference recognition in conference marketing and on event website
- Listing on event website, marketing materials and onsite signage
- Attendee Giveaway – sponsor may provide literature or promotional item available at Registration Desk
- Pre and Post Show Attendee List

____ Registration Area Sponsor

\$5,250

- Logo Signage at registration area and/or banner ad
- Verbal recognition and acknowledgement by Regional Chair
- Booth space to include two chairs and table
- Eblast message to attendees before the show, sponsor to provide eblast content
- Two full conference registrations
- Pre-conference recognition in conference marketing and event website
- Listing on event website, marketing materials and onsite signage
- Attendee Giveaway – sponsor may provide literature or promotional item available at Registration Desk
- Pre and Post Show Attendee List

Region 3 Sponsorships
Madren Conference Center ~ Clemson, SC
March 5 – 6, 2024

Hotel Room Keycards

\$5,250

- Logo Branding on hotel room keys
- Verbal recognition and acknowledgement by Regional Chair
- Booth space to include two chairs and table
- Eblast message to attendees before the show, sponsor to provide eblast content
- Two full conference registrations
- Pre-conference recognition in conference marketing and event website
- Listing on event website, marketing materials and onsite signage
- Attendee Giveaway – sponsor may provide literature or promotional item available at Registration Desk
- Pre and Post Show Attendee List

Networking Reception Sponsor – Day 2 in exhibit hall \$4,725

- Sponsor can provide logo napkins, cups to enhance reception
- Verbal recognition and acknowledgement by Regional Chair
- Booth space to include two chairs and table
- Two full conference registrations
- Pre-conference recognition in conference marketing and event website
- Listing on event website, marketing materials and onsite signage
- Attendee Giveaway – sponsor may provide literature or promotional item available at Registration Desk
- Pre and Post Show Attendee List

Networking Reception Sponsor – Day 1 \$4,500

- Sponsor can provide logo napkins, cups to enhance reception
- Verbal recognition and acknowledgement by Regional Chair
- Booth space to include two chairs and table
- One full conference registrations
- Pre-conference recognition in conference marketing and event website
- Listing on event website, marketing materials and onsite signage
- Attendee Giveaway – sponsor may provide literature or promotional item available at Registration Desk
- Pre and Post Show Attendee List

Region 3 Sponsorships
Madren Conference Center ~ Clemson, SC
March 5 – 6, 2024

_____ **Networking Lunch Sponsor - \$4,200 (two available)**

- Sponsor may provide logo napkins or cups to enhance the lunch
- Verbal recognition and acknowledgement by Regional Chair
- Booth space to include two chairs and table
- One full conference registration
- Pre-conference recognition in conference marketing and event website
- Listing on event website, marketing materials and onsite signage
- Attendee Giveaway – sponsor may provide literature or promotional item available at Registration Desk
- Pre and Post Show Attendee List

_____ **Lanyard Sponsor - \$3,150**

- Sponsor logo Lanyard available to all attendees; sponsor to provide lanyards
- Verbal recognition and acknowledgement by Regional Chair
- One full conference registration
- Pre-conference recognition in conference marketing and event website
- Listing on event website, marketing materials and onsite signage
- Attendee Giveaway – sponsor may provide literature or promotional item available at Registration Desk
- Pre and Post Show Attendee List

_____ **Registration Bag Sponsor - \$3,150**

- Sponsor logo bags available to all attendees; sponsor to provide bags
- Verbal recognition and acknowledgement by Regional Chair
- One full conference registration
- Pre-conference recognition in conference marketing and event website
- Listing on event website, marketing materials and onsite signage
- Attendee Giveaway – sponsor may provide literature or promotional item available at Registration Desk
- Pre and Post Show Attendee List

_____ **Networking Breakfast and Breaks Sponsor - \$2,150 – for all breakfasts/breaks (not exclusive)**

- Verbal recognition by Regional Chair
- Pre-conference recognition in conference marketing and event website
- Listing on event website, marketing materials and onsite signage
- Attendee Giveaway – sponsor may provide literature or promotional item available at Registration Desk
- Pre and Post Show Attendee List

Contact Kristi Middlebrooks @ Kristi.middlebrooks@utc.org or at 202-833-6838 for more information