



UTC – Region 7 Meeting

Hyatt Centric ~ New Orleans, LA
November 6 – 7, 2024

Sponsor Contract

COMPANY INFORMATION

PLEASE PRINT OR TYPE company name exactly as it should appear in all printed materials. Use upper and lower case. Abbreviations of Inc., Co., and Corp. will be used.

COMPANY NAME
CONTACT NAME
TITLE
PARENT COMPANY (IF APPLICABLE)
STREET ADDRESS
CITY STATE POSTAL CODE
COUNTRY PHONE SOCIAL MEDIA
EMAIL
WEBSITE

Table with 2 columns: Booth Type, Description. Row 1: o Tabletop, Included with certain sponsorships

Payment Info and Authorization

US Please Charge Fee of \$ to Check #
Credit Card Number: Exp. Date
Billing Address:
City State Postal Code
CCV Code:
Cardholder Name:

By signing we agree to the following:

Sponsor Contract Terms & Conditions, all terms of which are made a part hereof by this reference and fully incorporated herein, receipt of which is hereby acknowledged, and to all conditions under which space at the Exhibit Facility is leased by UTC.

SIGNATURE
PRINTED NAME
TITLE
DATE

o Premier Sponsorship

Gold Level Sponsorship

o Gold Event Sponsor

Silver Level Sponsorship

- o Silver Event Sponsor
o Registration Area
o Registration Bags
o Lanyards
o Networking Breakfast – both days (not exclusive)
o Networking Lunch
o Networking Reception

Bronze Level Sponsorship

- o Bronze Event Sponsor
o Networking Breaks

Sponsor Terms:

Cancellation Policy: All cancellations must be submitted in writing and received by UTC on or before midnight 9/06/2024, and sponsors will be charged a 25% cancellation fee. After the cancellation date of 9/06/24, there will be no refunds and sponsors will be liable for the full sponsor fee. Written cancellation notices can be emailed to meetings@utc.org. No verbal cancellations will be accepted, this includes voicemail messages.

Postponement/Rescheduling Policy: In the event the meeting is postponed/rescheduled, the new dates of the event shall apply, and all other terms and conditions of this Agreement will remain operative and in force. Any booth rental fees that have been paid will not be refunded, and any unpaid amount owed will be paid by the exhibitor to UTC as provided under the terms of this Agreement.

Virtual event: In the event the meeting is held virtually and not in person, all of the terms and conditions of this Agreement will remain operative and in force. Any booth rental fees that have been paid will not be refunded, and any unpaid amount owed will be paid by the exhibitor to UTC as provided under the terms of this Agreement.

Force Majeure: The performance of this Agreement by either party is subject to acts of God, war, terrorism, government regulation, disaster, fire, strikes, civil disorder, curtailment of transportation facilities preventing or unreasonably delaying at least 25% of attendees and guests from appearing at UTC's conference, or other similar cause beyond the control of the parties making it impracticable, illegal, inadvisable or impossible to hold the conference or provide the facility. This Agreement may be terminated without penalty for any one or more of such reasons by written notice from one party to the other. In addition to the foregoing, should there be any acts of terrorism in North America within 30 days prior to the arrival of the first members of the group which affect transportation facilities and which prohibit 25% or more of UTC's representatives from attending the Conference, this Contract may be terminated by written notice from one party to the other. In addition, this Agreement may be terminated upon the breach of any material term of this Agreement, provided written notice of such termination is given and another party has been given a reasonable opportunity, under the circumstances, to cure the default, if possible.

Booth Assignment: While initial booth reservation is mutually agreed to by the exhibitor and UTC, final assignment is the proprietary right of UTC. Every attempt will be made to locate the exhibitor in the booth he or she has reserved but in extenuating circumstances, the booth can be reassigned without approval of exhibitor. The exhibitor shall not assign, sublet or apportion the whole or any part of the space assigned or have representatives, equipment or materials other than his own in the exhibit space without written consent from UTC.

Region 7 Sponsorships
Hyatt Centric ~ New Orleans, LA
November 6 – 7, 2024

_____Premier Event Sponsor	\$4,725
<ul style="list-style-type: none">• Speaking Opportunity (pending approval of presentation/utility employee as co-presenter)• Verbal recognition and acknowledgement regional chair at opening session• Tabletop Display• Two full conference registrations• Pre-conference recognition in conference marketing & event website• Onsite signage and listing in onsite materials• Attendee Registration Giveaway	
_____Gold Event Sponsor	\$3,675
<ul style="list-style-type: none">• Verbal recognition and acknowledgement regional chair at opening session• Tabletop Display• Two full conference registrations• Pre-conference recognition in conference marketing & event website• Onsite signage and listing in onsite materials• Attendee Registration Giveaway	
_____Silver Event Sponsor	\$2,625
<ul style="list-style-type: none">• Verbal recognition and acknowledgement regional chair at opening session• Tabletop Display• One full conference registration• Pre-conference recognition in conference marketing & event website• Onsite signage and listing in onsite materials• Attendee Registration Giveaway	
_____Registration Area Sponsor	\$2,625
<ul style="list-style-type: none">• Verbal recognition and acknowledgement regional chair at opening session• Tabletop Display• One full conference registration• Pre-conference recognition in conference marketing & event website• Onsite signage and listing in onsite materials• Attendee Registration Giveaway	

_____ Networking Reception Sponsor **\$2,625**

- Verbal recognition and acknowledgement by Regional chair at opening session
- Tabletop Display
- One full conference registration
- Pre-conference recognition in conference marketing & event website
- Onsite signage and listing in onsite materials
- Attendee Registration Giveaway

SOLD Networking Lunch Sponsor **\$2,625**

- Verbal recognition and acknowledgement regional chair at opening session
- Tabletop Display
- One full conference registration
- Pre-conference recognition in conference marketing & event website
- Onsite signage and listing in onsite materials
- Attendee Registration Giveaway

_____ Networking Breakfast Sponsor – both breakfasts **\$2,625**

- Verbal recognition and acknowledgement regional chair at opening session
- Tabletop Display
- One full conference registration
- Pre-conference recognition in conference marketing & event website
- Onsite signage and listing in onsite materials
- Attendee Registration Giveaway

_____ Registration Bag Sponsor – sponsor provides bags **\$2,625**

- Verbal recognition and acknowledgement regional chair at opening session
- Tabletop Display
- One full conference registration
- Pre-conference recognition in conference marketing & event website
- Onsite signage and listing in onsite materials
- Attendee Registration Giveaway

SOLD Lanyard Sponsor – sponsor provides lanyards **\$2,625**

- Verbal recognition and acknowledgement regional chair at opening session
- Tabletop Display
- One full conference registration
- Pre-conference recognition in conference marketing & event website
- Onsite signage and listing in onsite materials
- Attendee Registration Giveaway

Region 7 Sponsorships
Hyatt Centric ~ New Orleans, LA
November 6 – 7, 2024

_____Networking Breakfast Break Sponsor – all breaks **\$1,500**

- Verbal recognition and acknowledgement regional chair at opening session
- One full conference registration
- Pre-conference recognition in conference marketing & event website
- Onsite signage and listing in onsite materials
- Attendee Registration Giveaway

_____Bronze Event Sponsor **\$1,500**

- Verbal recognition and acknowledgement regional chair at opening session
- One full conference registration
- Pre-conference recognition in conference marketing & event website
- Onsite signage and listing in onsite materials
- Attendee Registration Giveaway

Contact Kristi Middlebrooks @ Kristi.middlebrooks@utc.org or at 202-833-6838 for more information