

2025 Utilities Technology Forum Silver Legacy Resort & Casino February 3 - 6, 2025 – Event Dates February 4 - 5, 2025 – Exhibit Dates Exhibitor-Sponsor Quick Facts

Thank you for your participation at the 2025 Utilities Technology Forum. The 10' x 10' booth package includes:

- One Full Complimentary Registration
- Additional Registrations (max 2) may be purchased for \$175/each
- Pipe & Drape (8' high back drape, 3' high side drape)
- One (1) 7"x44" ID sign upon request
- Pre-& Post-Conference Attendee List

Please note that a tables and chairs are NOT included with the booth package but may be ordered through Freeman via the exhibitor service kit. See below.

Hotel Accommodations:

UTC's secured rate is \$69 per night, plus taxes & fees, at the Silver Legacy Resort & Casino. Reservations can be made online by <u>clicking here</u> or by calling 800-687-8733 and noting the UTC Meeting. The special UTC room rate is available through Monday, January 13, 2025, <u>pending availability</u>. There are a <u>limited number of rooms available</u>, so <u>please reserve early</u>.

Register your staff attending:

Each 10' x 10' booth includes one Complimentary Full Registration. Sponsorships may include complimentary registrations depending on the level of participation. If you are unsure of the number of comps, please consult your sponsorship agreement. Participating companies may also register two additional attendees at the discounted rate of \$175/each. Please click here to complete the badge request form. Please register your team by Monday, January 27 to ensure the registrations are processed prior to their arrival at the event.

Booth Services:

Freeman is the official show contractor and is producing the exhibitor service kit. The kit includes very important show information including but not limited to: Internet/Electric ordering; shipping details; advanced discount deadlines; furniture; etc. The exhibitor service kit is coming soon, and the link will be posted on the event website. For questions regarding the kit and any Freeman services please contact Freeman Exhibitor Services at this link or by calling 888.508.5054.

<u>Tentative Exhibit Schedule (All Events taking place at the Silver Legacy in the Exhibition Hall on the lower level)</u>:

Move-In:	Tuesday, February 4	11:00 am – 4:00 pm
Show Hours:	Tuesday, February 4	5:00 pm – 7:00 pm (Exhibitor Reception)
	Wednesday, February 5	12:00 pm – 2:00 pm (Networking Lunch)
Move-Out	Wednesday, February 5	2:00 pm – 6:00 pm

Lead Retrieval:

Lead retrieval services will be available to exhibitors. The service will be provided by Expo Logic. The form to order lead retrieval services will be available soon and posted to the event website.

AV Orders:

For AV Orders please contact Jennifer Fitzpatrick at the Silver Legacy Resort & Casino via email at ifitzpatrick@eldoradoresorts.com