

**Southeast Territory/5G Small Cell Workshop
September 29 – October 1, 2021
Hilton Franklin Cool Springs ~ Franklin, TN
Sponsorship Agreement**

CONTACT INFORMATION (Will receive all logistical show information)

Company Name: _____ Contact Name: _____

Street Address: _____

Phone: _____ Twitter: _____

E-mail: _____ Website: _____

PAYMENT INFORMATION AND AUTHORIZATION

(Cancellations must be received in writing. Deadlines apply.)

Please charge my fee of \$ _____ to: Check # _____ (Enclosed) ___ VISA ___ MasterCard ___ AMEX

Credit Card Number: _____ Exp. Date: _____

Cardholder Name: _____ Date: _____

Printed Name: _____ Title: _____

Signature: _____ Date: _____

By signing we agree to the following: Sponsor Contract Terms & Conditions, all terms of which are made a part hereof by this reference and fully incorporated herein, receipt of which is hereby acknowledged.

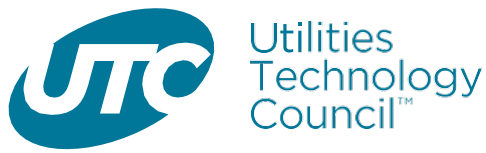
Cancellation Policy: All cancellations must be submitted in writing and received by UTC on or before midnight 9/13/2021, and sponsors will be charged a 25% cancellation fee. After the cancellation date of 9/13/21, there will be no refunds and sponsors will be liable for the full sponsorship fee. Written cancellation notices can be emailed to meetings@utc.org. No verbal cancellations will be accepted, this includes voicemail messages.

Postponement/Rescheduling Policy: In the event the meeting is postponed/rescheduled, the new dates of the the event shall apply and all other terms and conditions of this Agreement will remain operative and in force. Any booth rental fees that have been paid will not be refunded, and any unpaid amount owed will be paid by the sponsor to UTC as provided under the terms of this Agreement.

Force Majeure: The performance of this Agreement by either party is subject to acts of God, war, terrorism, government regulation, disaster, fire, strikes, civil disorder, curtailment of transportation facilities preventing or unreasonably delaying at least 25% of attendees and guests from participating in the UTC virtual workshop, or other similar cause beyond the control of the parties making it impracticable, illegal, inadvisable or impossible to hold the conference or provide the facility. This Agreement may be terminated without penalty for any one or more of such reasons by written notice from one party to the other. In addition to the foregoing, should there be any acts of terrorism in North America within 30 days prior to the arrival of the first members of the group which affect transportation facilities and which prohibit 25% or more of UTC’s representatives from participating in the at UTC’s virtual conference workshop, this Contract may be terminated by written notice from one party to the other. In addition, this Agreement may be terminated upon the breach of any material term of this Agreement, provided written notice of such termination is given and another party has been given a reasonable opportunity, under the circumstances, to cure the default, if possible.

Countersigned:

Accepted on behalf of UTC _____ Date of acceptance _____



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Sponsorship Opportunities:

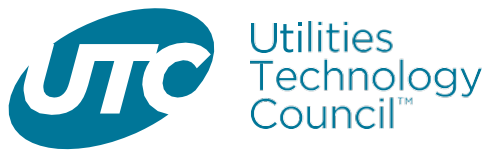
- **Premier Event Sponsor - \$8,000**
 - Top Billing as overall event sponsor
 - Speaking opportunity (pending approval Regional Leadership of presentation/utility employee as co-presenter)
 - Onsite recognition via signage and verbal recognition from session moderators
 - Exhibit space
 - Eblast message to attendees before the show
 - Three full conference registrations
 - Pre-conference recognition in conference marketing and event website
 - Pre and Post Attendees' List

- **Gold Event Sponsor - \$5,500**
 - Speaking opportunity/consideration on an existing panel
 - Onsite recognition via signage and verbal recognition from session moderators
 - Exhibit space
 - Eblast message to attendees before the show
 - Two full conference registrations
 - Pre-conference recognition in conference marketing and event website
 - Pre and Post Attendees' List

- **Registration Area - \$5,000**
 - Logo on registration directional signage and/or banner ad, enhancement on event website
 - Onsite recognition via signage and verbal recognition from session moderators
 - Exhibit space
 - Eblast message to attendees before the show
 - Two full conference registrations
 - Pre-conference recognition in conference marketing and event website
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- **Hotel Room Keycards - \$5,000**
 - Logo on hotel room keys – quite possibly the best branding available at the event!
 - Onsite recognition via signage and verbal recognition from session moderators
 - Exhibit space
 - Eblast message to attendees before the show
 - Two full conference registrations
 - Pre-conference recognition in conference marketing and event website
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- **Networking Reception – \$4,500**
 - Sponsor may provide logo'd napkins or cups to enhance reception
 - Onsite recognition via signage and verbal recognition from session moderators



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- Exhibit space
- Eblast message to attendees before the show
- Two full conference registrations
- Pre-conference recognition in conference marketing and event website
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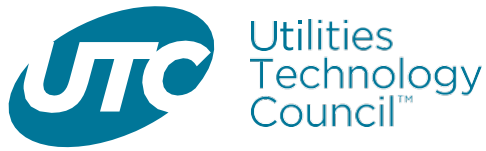
- **Networking Lunch – \$4,000**
 - Sponsor may provide logo'd napkins or cups to enhance the lunch
 - Onsite recognition via signage and verbal recognition from session moderators
 - Exhibit space
 - Eblast message to attendees before the show
 - One full conference registration
 - Pre-conference recognition in conference marketing and event website
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- **Registration Bag - \$3,000**
 - Sponsor's logo'd bags available to all attendees at registration – sponsor to provide bags
 - Onsite recognition via signage and verbal recognition from session moderators
 - Eblast message to attendees before the show
 - One full conference registration
 - Pre-conference recognition in conference marketing and event website
 - Pre and Post Attendees' List

- **Lanyards - \$3,000 – sponsor provides lanyards**
 - Sponsor's logo'd lanyards available to all attendees at registration – sponsor to provide lanyards
 - Onsite recognition via signage and verbal recognition from session moderators
 - Eblast message to attendees before the show
 - One full conference registration
 - Pre-conference recognition in conference marketing and event website
 - Pre and Post Attendees' List

- **Meeting Space WIFI - \$3,000**
 - Sponsor's homepage will be default homepage or branding on landing page for WIFI
 - Benefit dependent on hotel's ability to route or brand page
 - Onsite recognition via signage and verbal recognition from session moderators
 - Eblast message to attendees before the show
 - One full conference registration
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- **Masks/Hand Sanitizer - \$2,000 – sponsor provides product**
 - Sponsor's logo'd mask or hand sanitizers available to all attendees at registration – sponsor to provide mask or sanitizers



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- Onsite recognition via signage and verbal recognition from session moderators
- Eblast message to attendees before the show
- One full conference registration
- Pre-conference recognition in conference marketing and event website
- Pre and Post Attendees' List

- **Networking Breakfast and Breaks - \$2,000 for all breakfast and breaks (no limit to sponsors)**
 - Onsite recognition via signage and verbal recognition from session moderators
 - Pre-conference recognition in conference marketing and event website
 - Pre and Post Attendees' List

- **Virtual Visit Sponsorship - \$2,000**
 - Onsite recognition via signage and verbal recognition from session moderators
 - Pre-conference recognition in conference marketing and event website
 - Pre and Post Attendees' List
 - Invitation for 15 utilities to join you for a virtual visit

Show Contacts:

Cheryl Stratos, Sales ~ cheryl.stratos@utc.org ~ 202.833.6811

Kelly Moran, Logistics/Registration ~ kelly.moran@utc.org ~ 443.497.1053