

UTC - Region 9 Technology Workshop

Historic Davenport Hotel ~ Spokane, WA
September 9 – 11, 2026
Exhibit date September 10, 2026



Exhibit Space & Sponsor Contract

COMPANY INFORMATION

PLEASE PRINT OR TYPE company name exactly as it should appear in all printed materials. Use upper and lower case. Abbreviations of Inc., Co., and Corp. will be used.

COMPANY NAME _____

CONTACT NAME _____

TITLE _____

PARENT COMPANY (IF APPLICABLE) _____

STREET ADDRESS _____

CITY _____ STATE _____ POSTAL CODE _____

COUNTRY _____ PHONE _____ SOCIAL MEDIA _____

EMAIL _____

WEBSITE _____

BOOTH TYPE	ASSOCIATE MEMBERS	NON MEMBERS
<input type="radio"/> Tabletop	\$1,200	\$2,400

1st Choice: _____ 2nd Choice: _____ 3rd Choice: _____

Booth Rental includes table, two chairs and one full complimentary registration. Additional registrations can be purchased at a discounted rate.

Payment Info and Authorization

US Please Charge Fee of \$ _____ to Check # _____

Credit Card Number: _____ Exp. Date _____

Billing Address: _____

City _____ State _____ Postal Code _____

CCV Code: _____

Cardholder Name: _____

By signing we agree to the following:

Exhibit Space and Sponsor Terms, all terms of which are made a part hereof by this reference and fully incorporated herein, receipt of which is hereby acknowledged, and to all conditions under which space at the Exhibit Facility is leased by UTC.

SIGNATURE _____

PRINTED NAME _____

TITLE _____

DATE _____

Premier Sponsorship

Gold Level Sponsorship

- Gold Event Sponsor
- Registration Area
- Welcome Reception
- Networking Lunch
- Networking Reception with Exhibitors
- Lanyard Sponsor
- Registration Bags

Silver Level Sponsorship

- Networking Breakfasts and Breaks

Bronze Level Sponsorship

- Conference Support

Exhibit and Sponsor Terms:

Rental Rates and Payments: Membership dues must be current and paid in full at least seven days prior to the start dates of the meeting to be eligible for member rates. Payment due 30 days from invoice or 15 days before the meeting start date (if within 30 days of signing). Contracts received within 15 days of start of meeting are due immediately.

Cancellation Policy: All cancellations must be submitted in writing and received by UTC on or before midnight 6/08/2026 and exhibitors/sponsors will be charged a 25% cancellation fee. After the cancellation date of 6/08/2026, there will be no refunds and exhibitors/sponsor will be liable for payment in full. Written cancellation notices can be emailed to meetings@utc.org. No verbal cancellations will be accepted, this includes voicemail messages.

Postponement/Rescheduling Policy: In the event the meeting is postponed/rescheduled, the new dates of the event shall apply, and all other terms and conditions of this Agreement will remain operative and in force. Any booth rental fees that have been paid will not be refunded and any unpaid amount owed will be paid by the exhibitor to UTC as provided under the terms of this Agreement.

Virtual event: In the event the meeting is held virtually and not in person, all the terms and conditions of this Agreement will remain operative and in force. Any booth rental fees that have been paid will not be refunded and any unpaid amount owed will be paid by the exhibitor to UTC as provided under the terms of this Agreement.

Force Majeure: The performance of this Agreement by either party is subject to acts of God, war, terrorism, government regulation, disaster, fire, strikes, civil disorder, curtailment of transportation facilities preventing or unreasonably delaying at least 25% of attendees and guests from appearing at UTC's conference, or other similar cause beyond the control of the parties making it impracticable, illegal, inadvisable or impossible to hold the conference or provide the facility. This Agreement may be terminated without penalty for any one or more of such reasons by written notice from one party to the other. In addition to the foregoing, should there be any acts of terrorism in North America within 30 days prior to the arrival of the first members of the group which affect transportation facilities and which prohibit 25% or more of UTC's representatives from attending the Conference, this Contract may be terminated by written notice from one party to the other. In addition, this Agreement may be terminated upon the breach of any material term of this Agreement, provided written notice of such termination is given and another party has been given a reasonable opportunity, under the circumstances, to cure the default, if possible.

Booth Assignment: While initial booth reservation is mutually agreed to by the exhibitor and UTC, final assignment is the proprietary right of UTC. Every attempt will be made to locate the exhibitor in the booth he or she has reserved but in extenuating circumstances, the booth can be reassigned without approval of exhibitor. The exhibitor shall not assign, sublet or apportion the whole or any part of the space assigned or have representatives, equipment or materials other than his own in the exhibit space without written consent from UTC.

Region 9 Sponsorships
Historic Davenport Hotel ~ Spokane, WA
September 9 – 11, 2026

_____ Premier Event Sponsor **\$8,000 (exclusive)**

- Speaking opportunity (pending approval Regional Leadership of presentation/utility employee as co-presenter)
- Verbal recognition and acknowledgement by Regional Chair
- Booth space to include table and two chairs
- Eblast message to attendees before the show
- Three full conference registrations
- Listing on event website, marketing materials and onsite signage
- Attendee Giveaway – sponsor may provide literature or promotional item available at Registration Desk
- Pre and Post Show Attendee List

_____ Gold Event Sponsor **\$5,775**

- Speaking opportunity consideration on an existing panel (pending approval of Regional Chair)
- Verbal recognition and acknowledgement by Regional Chair
- Booth space to include table and two chairs
- Two full conference registrations
- Listing on event website, marketing materials and onsite signage
- Attendee Giveaway – sponsor may provide literature or promotional item available at Registration Desk
- Pre and Post Show Attendee List

_____ Registration Area Sponsor **\$5,250 (exclusive)**

- Signage at registration area and/or banner ad
- Verbal recognition and acknowledgement by Regional Chair
- Booth space to include table and two chairs
- Two full conference registrations
- Listing on event website, marketing materials and onsite signage
- Attendee Giveaway – sponsor may provide literature or promotional item available at Registration Desk
- Pre and Post Show Attendee List

_____ Hotel Room Keycards **\$5,250 (exclusive)**

- Logo Branding on hotel room keys
- Verbal recognition and acknowledgement by Regional Chair
- Booth space to include two chairs and table
- Two full conference registrations
- Pre-conference recognition in conference marketing and event website
- Listing on event website, marketing materials and onsite signage
- Attendee Giveaway – sponsor may provide literature or promotional item available at Registration Desk
- Pre and Post Show Attendee List



Region 9 Sponsorships
Historic Davenport Hotel ~ Spokane, WA
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Welcome Reception (offsite venue) – \$4,500

- Sponsor may provide logo napkins or cups to enhance the Reception
- Verbal recognition and acknowledgement by Regional Chair
- Booth space to include table and two chairs
- One full conference registration
- Listing on event website, marketing materials and onsite signage
- Attendee Giveaway – sponsor may provide literature or promotional item available at Registration Desk
- Pre and Post Show Attendee List

Exhibit Networking Reception Sponsor – \$4,500

- Sponsor may provide logo napkins or cups to enhance the Reception
- Verbal recognition and acknowledgement by Regional Chair
- Booth space to include table and two chairs
- One full conference registration
- Listing on event website, marketing materials and onsite signage
- Attendee Giveaway – sponsor may provide literature or promotional item available at Registration Desk
- Pre and Post Show Attendee List

Networking Lunch Sponsor - \$4,250

- Sponsor may provide logo napkins or cups to enhance the lunch
- Verbal recognition and acknowledgement by Regional Chair
- Booth space to include table and two chairs
- One full conference registration
- Listing on event website, marketing materials and onsite signage
- Attendee Giveaway – sponsor may provide literature or promotional item available at Registration Desk
- Pre and Post Show Attendee List

Registration Bag Sponsor - \$3,500 (exclusive)

- Sponsor logo bags available to all attendees; sponsor to provide bags
- Verbal recognition and acknowledgement by Regional Chair
- Booth space to include table and two chairs
- One full conference registration
- Listing on event website, marketing materials and onsite signage
- Attendee Giveaway – sponsor may provide literature or promotional item available at Registration Desk
- Pre and Post Show Attendee List



Region 9 Sponsorships
Historic Davenport Hotel ~ Minneapolis, MN
September 9 – 11, 2026

____ **Lanyard Sponsor - \$3,500 (exclusive)**

- Sponsor logo Lanyard available to all attendees; sponsor to provide lanyards
- Verbal recognition and acknowledgement by Regional Chair
- Booth space to include table and two chairs
- One full conference registration
- Listing on event website, marketing materials and onsite signage
- Attendee Giveaway – sponsor may provide literature or promotional item available at Registration Desk
- Pre and Post Show Attendee List

____ **Networking Breakfast & Breaks Sponsor - \$3,200 – for all breakfasts & breaks**

- Verbal recognition by Regional Chair at opening session
- One full conference registration
- Listing on event website, marketing materials and onsite signage
- Attendee Giveaway – sponsor may provide literature or promotional item available at Registration Desk
- Pre and Post Show Attendee List

____ **Conference Sponsor - \$1,600**

- General contribution to the conference in support of Region 9
- Listing on event website, marketing materials and onsite signage
- Attendee Giveaway – sponsor may provide literature or promotional item available at Registration Desk
- Pre and Post Show Attendee List

Contact Kristi Middlebrooks @ Kristi.middlebrooks@utc.org or at 202-833-6838 for more information