



Utilities Technology Forum

Silver Legacy Resort ~ Reno, NV
February 3 - 6, 2025
Exhibit dates February 4-5, 2025

Exhibit Space & Sponsor Contract

COMPANY INFORMATION

PLEASE PRINT OR TYPE company name exactly as it should appear in all printed materials. Use upper and lower case. Abbreviations of Inc., Co., and Corp. will be used.

COMPANY NAME

CONTACT NAME

TITLE

PARENT COMPANY (IF APPLICABLE)

STREET ADDRESS

CITY STATE POSTAL CODE

COUNTRY PHONE SOCIAL MEDIA

EMAIL

WEBSITE

Table with 3 columns: Booth Type, Associate Members, Non Members. Row 1: Tabletop, \$1,000, \$1,500

1st Choice: 2nd Choice: 3rd Choice:

\*The preferences given for booth location are for guidance and are not guaranteed.

\*We do not wish to be adjacent to the following companies as space allows:

Payment Info and Authorization

US Please Charge Fee of \$ to Check #

Credit Card Number: Exp. Date

Billing Address:

City State Postal Code

CCV Code:

Cardholder Name:

\*Please note that a 3% processing fee will be applied to all credit card transactions. Additional payment options are provided on the invoice.

By signing we agree to the following:

Exhibit Space and Sponsor Contract Terms & Conditions, all terms of which are made a part hereof by this reference and fully incorporated herein, receipt of which is hereby acknowledged, and to all conditions under which space at the Exhibit Facility is leased by UTC.

SIGNATURE

PRINTED NAME

TITLE

DATE

Premier Sponsorship (Exclusive)

Gold Level Sponsorships

- Session Sponsor
Top Golf Welcome Reception - Arrival Day
Registration Area Sponsor
Networking Lunch - Day 1
Exhibit Hall Reception - Day 1
Exhibit Hall Lunch - Day 2
Registration Bags
Lanyards
National Bowling Museum Reception - Day 2

Silver Level Sponsorship

- Networking Breakfast - All days
Networking Breaks - all breaks

Bronze Level Sponsorship

- Conference Sponsor

Exhibit and Sponsor Terms:

Cancellation Policy: All cancellations must be submitted in writing and received by UTC on or before midnight 12/13/2024, and exhibitors will be charged a 25% cancellation fee. After the cancellation date of 12/13/24, there will be no refunds and exhibitors will be liable for the full exhibit or sponsorship fee. Written cancellation notices can be emailed to meetings@utc.org. No verbal cancellations will be accepted, this includes voicemail messages.

Postponement/Rescheduling Policy: In the event the meeting is postponed/rescheduled, the new dates of the event shall apply, and all other terms and conditions of this Agreement will remain operative and in force. Any booth rental fees that have been paid will not be refunded, and any unpaid amount owed will be paid by the exhibitor to UTC as provided under the terms of this Agreement.

Virtual event: In the event the meeting is held virtually and not in person, all of the terms and conditions of this Agreement will remain operative and in force. Any booth rental fees that have been paid will not be refunded, and any unpaid amount owed will be paid by the exhibitor to UTC as provided under the terms of this Agreement.

Force Majeure: The performance of this Agreement by either party is subject to acts of God, war, terrorism, government regulation, disaster, fire, strikes, civil disorder, curtailment of transportation facilities preventing or unreasonably delaying at least 25% of attendees and guests from appearing at UTC's conference, or other similar cause beyond the control of the parties making it impracticable, illegal, inadvisable or impossible to hold the conference or provide the facility. This Agreement may be terminated without penalty for any one or more of such reasons by written notice from one party to the other. In addition to the foregoing, should there be any acts of terrorism in North America within 30 days prior to the arrival of the first members of the group which affect transportation facilities and which prohibit 25% or more of UTC's representatives from attending the Conference, this Contract may be terminated by written notice from one party to the other. In addition, this Agreement may be terminated upon the breach of any material term of this Agreement, provided written notice of such termination is given and another party has been given a reasonable opportunity, under the circumstances, to cure the default, if possible.

Booth Assignment: While initial booth reservation is mutually agreed to by the exhibitor and UTC, final assignment is the proprietary right of UTC. Every attempt will be made to locate the exhibitor in the booth he or she has reserved but in extenuating circumstances, the booth can be reassigned without approval of exhibitor. The exhibitor shall not assign, sublet or apportion the whole or any part of the space assigned or have representatives, equipment or materials other than his own in the exhibit space without written consent from UTC.

**Utilities Technology Forum Sponsorships**  
**Silver Legacy Resort ~ Reno, NV**  
**February 3 – 6, 2025**

**\_\_\_\_ Premier Event Sponsor** **\$8,000**

- Speaking opportunity (pending approval Regional Leadership of presentation/utility employee as co-presenter)
- Verbal recognition by Regional Chair at opening session
- Booth space and listing on Regional Event Website
- Eblast message to attendees before the show
- Three full conference registrations
- Pre-conference recognition in conference marketing and on event website
- Signage and listing in marketing materials
- Attendee Giveaway at registration desk

**\_\_\_\_ Gold Event Sponsor** **\$5,500**

- Speaker opportunity consideration on an existing panel
- Verbal recognition by Regional Chair at opening session
- Booth space and listing on Regional Event Website
- Two full conference registrations
- Pre-conference recognition in conference marketing and on event website
- Signage and listing in marketing materials
- Attendee Giveaway at registration desk

**\_\_\_\_ Registration Area Sponsor** **\$5,250**

- Verbal recognition and acknowledgement by Regional Chair at opening session
- Signage on registration kick plate, banner ad, enhancement on Regional website
- Booth space and listing on Regional Event Website
- Two full conference registrations
- Pre-conference recognition in conference marketing and event website
- Signage and listing in marketing materials
- Attendee Giveaway at registration desk

**\_\_\_\_ Networking Lunch Sponsor – Tuesday, Feb 4<sup>th</sup> - \$5,250**

- Verbal recognition by Regional Chair at opening session
- Booth space and listing on Regional Event Website
- Two full conference registrations
- Pre-conference recognition in conference marketing and event website
- Signage and listing in marketing materials
- Attendee Giveaway at registration desk

**\_\_\_\_\_ Exhibit Hall Reception Sponsor – Tuesday, Feb 4<sup>th</sup> - \$5,250 (two available)**

- Verbal recognition by Regional Chair at opening session
- Booth space and listing on Regional Event Website
- Two full conference registrations
- Pre-conference recognition in conference marketing and event website
- Signage and listing in marketing materials
- Attendee Giveaway at registration desk

**\_\_\_\_\_ Exhibit Hall Lunch Sponsor – Wednesday, Feb 5<sup>th</sup> - \$5,250 (two available)**

- Verbal recognition by Regional Chair at opening session
- Booth space and listing on Regional Event Website
- Two full conference registrations
- Pre-conference recognition in conference marketing and event website
- Signage and listing in marketing materials
- Attendee Giveaway at registration desk

**\_\_\_\_\_ Welcome Reception at Top Golf Sponsor – Monday, Feb 3<sup>rd</sup> - \$5,250 (two available)**

- Verbal recognition by Regional Chair at opening session
- Booth space and listing on Regional Event Website
- Two full conference registrations
- Pre-conference recognition in conference marketing and event website
- Signage and listing in marketing materials
- Attendee Giveaway at registration desk

**\_\_\_\_\_ Offsite Networking Reception– Kingpin Lounge National Bowling Museum –  
Wednesday, Feb 5<sup>th</sup> - \$5,250 (two available)**

- Verbal recognition by Regional Chair at opening session
- Booth space and listing on Regional Event Website
- Two full conference registrations
- Pre-conference recognition in conference marketing and event website
- Signage and listing in marketing materials
- Attendee Giveaway at registration desk

**\_\_\_\_\_ Lanyard Sponsor \$5,250**

- Verbal recognition by Regional Chair at opening session
- Branded Lanyard – sponsor to provide lanyards
- Booth space and listing on Regional Event Website
- Two full conference registrations
- Pre-conference recognition in conference marketing and event website
- Signage and listing in marketing materials
- Attendee Giveaway at registration desk

\_\_\_\_\_ **Registration Bag Sponsor** **\$5,250**

- Verbal recognition by Regional Chair at opening session
- Branded Bags – sponsor to provide bags
- Booth space and listing on Regional Event Website
- Two full conference registrations
- Pre-conference recognition in conference marketing and event website
- Signage and listing in marketing materials
- Attendee Giveaway at registration desk

\_\_\_\_\_ **Networking Breakfast Sponsor** **\$3,150 – for all breakfasts**

- Verbal recognition by Regional Chair at opening session
- One full conference registration
- Pre-conference recognition in conference marketing and event website
- Signage and listing in marketing materials
- Attendee Giveaway at registration desk

\_\_\_\_\_ **Networking Break Sponsor** **\$2,500 – for all breaks**

- Verbal recognition by Regional Chair at opening session
- One full conference registration
- Pre-conference recognition in conference marketing and event website
- Signage and listing in marketing materials
- Attendee Giveaway at registration desk

\_\_\_\_\_ **Conference Sponsor** **\$2,000**

- One full conference registration
- Pre-conference recognition in conference marketing and event website
- Signage and listing in marketing materials
- Attendee Giveaway at registration desk