



Utilities  
Technology  
Council™

## ASSOCIATE MEMBERSHIP

### Who is UTC?

The Utilities Technology Council (UTC) is a global trade association dedicated to serving critical infrastructure providers, such as electric, gas and water utilities. Through advocacy, education and collaboration, UTC creates a favorable business, regulatory and technology environment for our members who own or operate Information and Communication Technology (ICT) systems in support of their core business.

## OUR MISSION

UTC shapes the future of utility mission critical technologies by driving innovation, fostering collaboration and influencing public policy.

## OUR VISION

UTC is the trusted advisor to utilities and other critical infrastructure providers globally. The Council serves as the source and resource for our members to deploy technologies and solutions that deliver secure, reliable and affordable mission critical services.

## WHY JOIN UTC?

*We are the only association that represents all utilities and the only association that focuses on utility telecom and IT. In addition to our membership diversity, discounts and access to events, here are some of the many benefits UTC members receive:*

- Access to a telecom/IT/technology market with increased spending for products and services.
- Access to our legal, regulatory, research, standards experts who can answer questions that might impact your product or service.
- Access to NetWorks, our on-line connected community for members.
- Access to the online UTC member directory.
- Listing in the online Buyer's Guide.
- Participation in monthly UTC Committees and Divisions for direct access to utilities.
- Use of the UTC Associate Member logo on your marketing throughout the year.
- 1x use of the UTC membership mailing list per membership year.
- Subscription to our weekly email newsletter, UTC Industry Intelligence, providing updates on telecom and IT issues.
- Subscription to the quarterly UTC Journal.
- Discounts to attend and exhibit at UTC educational events, as well as discounts on UTC Research reports.
- Discounts on professional development through UTC partnerships.
- Opportunities to speak at UTC conferences and submit articles to the UTC Journal.
- Opportunities to sponsor webinars and present your message to members.
- Discounted advertising rates in both UTC Journal and UTC Industry Intelligence.

## INDUSTRIES WE SERVE

For more than 70 years, UTC has served critical infrastructure industries including electric, water and gas utilities around the world. We know that these industries require reliable communications to safely and efficiently deliver their critical services.

### ELECTRIC

UTC enables electric utilities of all sizes and structures to collaborate and share experiences in solving the challenges that each faces. Whether the discussion is Distribution Automation, Cybersecurity, Information Technology, Shared Assets, or Telecommunications, UTC and its members empower success.

### WATER

UTC has renewed its focus on water utilities and technologies in order to support these growing challenges. Water utilities are faced with the challenges of moving forward with infrastructure upgrades and new water scarcity concerns all while seeing their workforce retire.

### GAS

Natural gas is becoming a greater source of energy around the globe and today more than ever UTC members are searching for resources to help answer infrastructure questions. Whether pipeline safety or smart metering, UTC is here to support the gas industry.

## UTC'S PROGRAMS INCLUDE:

### IT/OT CONVERGENCE

provides our members a forum to discuss problems and solutions that arise from increasing deployment of information and communication technology (ICT) capabilities into utilities' industrial control networks.

### SECURITY, RISK AND COMPLIANCE

examines protection of utility assets including operations technology (OT); compliance with applicable regulations such as the NERC CIP Reliability Standards; and supply chain risk management issues.

### SPECTRUM AND ADVOCACY

From Frequency Coordination and Spectrum Allocation to advocacy at the FCC and other regulatory bodies, UTC is dedicated to serving the communications needs of our members.

## UTC COMMITTEES AND DIVISIONS

The UTC Board of Directors has organized the following committees to lead focus in key industry areas. Each member organization should consider actively participating in any of the committees below:

### KNOWLEDGE AND LEARNING COMMITTEE

provides strategic support to ensure focus, direction and support to the various Divisions/Committees within UTC. The goal is the creation and dissemination of clear, concise communication of UTC's experience and industry intelligence across all critical infrastructure types. The committee also serves as an information repository for all UTC groups.

### MEMBERSHIP DIVISION

serves as a core resource for recruiting and renewing UTC members. By developing a membership engagement strategy, encouraging existing members who are excited and interested in promoting membership and engaging in a peer-to-peer recruitment and retention campaign.

### PUBLIC POLICY DIVISION

set up to establish, review, and execute a compelling program of work that supports and advances UTC's issues and policy positions with legislators, regulators and utilities, including UTC members.

### REGIONAL DIVISION

represents the membership of our ten U.S. Regions and strives to support and align with the overall mission and vision of the UTC organization, consistently throughout our regions.

## **TECHNICAL DIVISION**

identifies emerging trends in utility information communication technologies and initiates research and knowledge sharing among those topics.

## **TELECOM COMMITTEE**

focuses on specific industry related telecom issues, which include spectrum advocacy issues, technical reviews, or thought leadership through the development of white papers, presentations and webinars.

## **UTILISITE COMMITTEE**

focused on opportunities for utility wireless co-location, joint use and fiber leasing, including key areas of pole attachments and small cell communications.

## **UTILITIES BROADBAND COMMITTEE**

role is to promote opportunities for utilities to provide broadband services and deploy broadband networks in unserved and underserved areas through legislative and regulatory advocacy and also liaisons with other interested organizations. This committee will promote opportunities for broadband funding for utilities and enable networking with utilities on ways to provide broadband across America.

For more info, contact  
[membership@utc.org](mailto:membership@utc.org) or go to  
[utc.org](http://utc.org).

# ASSOCIATE MEMBERSHIP ENROLLMENT

**Name of Primary Contact (will receive all correspondence and invoices)**

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**Title:** \_\_\_\_\_ **Company:** \_\_\_\_\_

**Mailing Address:** \_\_\_\_\_ **Alternate Address:** \_\_\_\_\_

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**Phone:** \_\_\_\_\_ **Email:** \_\_\_\_\_

**Which of the following best describes your company's primary business?  
(Check all that apply)**

**Services:**

- |   |  |   |
|---|--|---|
| <input type="checkbox"/> Advocacy/Legal/Reg     | <input type="checkbox"/> Engineering           | <input type="checkbox"/> Software Solutions       |
| <input type="checkbox"/> Cloud-based Services   | <input type="checkbox"/> Financial Services    | <input type="checkbox"/> Spectrum Services        |
| <input type="checkbox"/> Cybersecurity/Security | <input type="checkbox"/> Management Consulting | <input type="checkbox"/> System Integrator        |
| <input type="checkbox"/> Data Analytics         | <input type="checkbox"/> Manufacturer          | <input type="checkbox"/> Telecom Service Provider |
| <input type="checkbox"/> Distributor            | <input type="checkbox"/> Public Safety         | <input type="checkbox"/> Training & Education     |

**Indicate the products that you provide: (Check all that apply)**

- |  |   |   |
|--|---|---|
| <input type="checkbox"/> Aviation Obstruction Lighting | <input type="checkbox"/> Modernization of Networks                      | <input type="checkbox"/> Site Engineering Survey    |
| <input type="checkbox"/> Collocation                   | <input type="checkbox"/> Modernization Services                         | <input type="checkbox"/> Software Solutions         |
| <input type="checkbox"/> Critical Standby Power        | <input type="checkbox"/> NERC CIP Compliance                            | <input type="checkbox"/> Spectrum Consulting        |
| <input type="checkbox"/> Drones                        | <input type="checkbox"/> Network Equipment                              | <input type="checkbox"/> Surge and Power Protection |
| <input type="checkbox"/> Engineering                   | <input type="checkbox"/> Pole Attach/Joint Use                          | <input type="checkbox"/> Teleprotection             |
| <input type="checkbox"/> Fiber                         | <input type="checkbox"/> Radio- IP, LMR, Antenna                        | <input type="checkbox"/> Threat Intelligence        |
| <input type="checkbox"/> High Voltage GPR Isolation    | <input type="checkbox"/> Satellite Communications                       | <input type="checkbox"/> Towers                     |
| <input type="checkbox"/> HVAC Equipment                | <input type="checkbox"/> Security, Engineering,<br>Testing & Consulting |   |
| <input type="checkbox"/> Microwave                     |   |   |

**Other products include:** \_\_\_\_\_

# ASSOCIATE MEMBERSHIP ENROLLMENT

What is your holding company's current total gross revenue from sales to the utility industry?

U.S. Revenue \$

(see below for dues rates)

ANNUAL REVENUE	DUES
REVENUE ≤ \$15 MILLION	\$1,900
\$15 MILLION < REVENUE ≤ \$35 MILLION	\$3,800
\$35 MILLION < REVENUE ≤ \$75 MILLION	\$7,000
\$75 MILLION < REVENUE ≤ \$150 MILLION	\$11,000
REVENUE > \$150 MILLION	\$15,000

I am interested in International Involvement

Amount Due U.S. \$

Payment Method:

Check or money order enclosed (Made payable to Utilities Technology Council)

Bank/wire transfer of funds & credit card payments, please contact UTC's Account Manager (preferred method):

- 202.833.6833
- [Jamar.Rogers@utc.org](mailto:Jamar.Rogers@utc.org)

Please charge my credit card (check one):

- Visa       Mastercard       American Express

Cardholder's Name \_\_\_\_\_ Cardholder's Signature \_\_\_\_\_

Card Number: \_\_\_\_\_ Expiration Date: \_\_\_\_\_

Billing Address: \_\_\_\_\_

\_\_\_\_\_

MAIL: Payment with enrollment form to:  
 UTC  
 P.O. Box 79358  
 Baltimore, MD 21279-0358 USA

## Additional Contacts

(will receive all regular membership correspondence via email):

Name \_\_\_\_\_ Title \_\_\_\_\_

Company: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

\_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Name \_\_\_\_\_ Title \_\_\_\_\_

Company: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

\_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

Check here to designate the above individual as an additional primary contact

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## Additional Information

- UTC's membership year runs annually from January to December
- UTC's Federal Tax ID: 52-6042453
- UTC estimates that 5% of dues revenue will be allocated to nondeductible lobbying activities during the ensuing calendar year.
- Questions? Contact 202.872.0030 or [membership@utc.org](mailto:membership@utc.org)