

# WHO IS UTC?

## ASSOCIATE MEMBERSHIP

The Utilities Technology Council (UTC) is a global trade association dedicated to serving critical infrastructure providers, such as electric, gas and water utilities. Through advocacy, education and collaboration, UTC creates a favorable business, regulatory and technology environment for our members who own or operate Information and Communication Technology (ICT) systems in support of their core business.

### OUR MISSION

UTC shapes the future of utility mission critical technologies by driving innovation, fostering collaboration and influencing public policy.

### OUR VISION

UTC is the trusted advisor to utilities and other critical infrastructure providers globally. The Council serves as the source and resource for our members to deploy technologies and solutions that deliver secure, reliable, and affordable mission critical services.

### WHY JOIN UTC AS AN ASSOCIATE MEMBER?

In addition to discounts/access to events, here are some of the benefits of being a member that you may want to consider:

- Access to one of the few telecom/IT markets with increased spending for products and services
  - Access to our legal, regulatory, research, standards experts that can answer questions on these types of issues that might impact your product or service
  - Access to NetWorks, our on-line connected community for members
  - Access to the online UTC member directory
  - Listing in the online Buyer's Guide
  - Participation in the UTC Committees, Councils and Divisions for direct access to utilities.
- Participation in our monthly member-only committee calls
  - Use of the UTC Associate Member logo on your marketing throughout the year
  - 1x use of the UTC membership mailing list per membership year
  - Subscription to our weekly email newsletter, UTC Industry Intelligence, providing updates on the telecom and IT issues
  - Subscription to the quarterly *UTC Journal*
  - Discounts to attend and exhibit at UTC educational events, as well as discounts on UTC Research reports
  - Discounts on professional development through UTC partnerships.
  - Opportunities to speak at UTC conferences and submit articles to the *UTC Journal*
  - Opportunities to sponsor webinars and present your message to members
  - Discount advertising rates in both *UTC Journal* and UTC Industry Intelligence

For more information, contact [membership@utc.org](mailto:membership@utc.org) or go to [utc.org](http://utc.org).

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#### Utilities Technology Council

2550 South Clark St. | Suite 960 | Arlington, VA | 22202 | USA  
[utc.org](http://utc.org) | [NetWorks.utc.org](http://NetWorks.utc.org)

## INDUSTRIES WE SERVE & COMMITTEES YOU CAN JOIN

For more than 70 years, UTC has served critical infrastructure industries including electric, water and gas utilities around the world. We know that these industries require reliable communications to safely and efficiently deliver their critical services.

### ELECTRIC

Electric utilities around the world have come to count on UTC as their trusted source for technology and telecom needs. Whether the discussion is AMI, cyber, spectrum or workforce management, UTC has the experts to assist.

### WATER

Water utilities are faced with the challenges of moving forward with infrastructure upgrades, new water scarcity concerns and financing woes while at the same time seeing their workforce retire. UTC has renewed its focus on water utilities and technologies in order to support these growing challenges.

### GAS

Natural gas is becoming a greater source of energy around the globe and today more than ever UTC members are searching for resources to help answer infrastructure questions.

## UTC'S PROGRAMS AVAILABLE TO ALL THESE INDUSTRIES INCLUDE:

### SPECTRUM AND TELECOMMUNICATIONS

From Frequency Coordination and Spectrum Allocation to advocacy at the FCC and other regulatory bodies, UTC is dedicated to serving the communications needs of our members.

### CYBERSECURITY

UTC has been out in front of the cybersecurity discussion for utilities for several years. Now with the leadership of cybersecurity experts, UTC has developed a Cybersecurity Center to provide resources to our members.

### SMARTER SYSTEMS

Aging infrastructure and new demands from IT/OT convergence and data analytics is driving utility technology and creating smart communities. UTC is leading the way for utility smart systems.

## UTC COMMITTEES AND DIVISIONS

The UTC Board of Directors has organized the following committees to lead focus in key industry areas. Each member organization should consider actively participating in any of the committees below:

**IT/OT Committee** facilitates the advancement of UTC's member intelligence across all utility types and strengthens the direction of IT/OT products and solutions. Through various forums, this committee will impart industry expert knowledge, enabling relationships of UTC members and product vendors, and ensure that IT/OT information is readily available.

**Knowledge and Learning Committee** provides strategic support to ensure focus, direction and support to the various Divisions/Committees within UTC. The goal is the creation and dissemination of clear, concise communication of UTC's experience and industry intelligence across all critical infrastructure types. The committee also serves as an information repository for all UTC groups.

**Membership Division** serves as a core resource for recruiting and renewing UTC members. The division will develop a membership engagement strategy and plan along with encouraging existing members who are excited and interested in promoting membership in UTC to engage in a peer-to-peer recruitment and retention campaign.

**Public Policy Division** establishes, reviews, and executes work that supports and advances UTC's policy positions with legislators, regulators and utilities. (Core Members Only)

**Regional Division** represents the membership of our ten U.S. Regions. The UTC Regional Division strives to support and align with the overall mission and vision of the UTC organization, consistently throughout our Regions.

**Security, Risk and Compliance Committee** facilitates a member driven conversation centered on industry issues which rest upon the pillars of cyber, physical, and human security, risk, and compliance. Committee scope includes IT, OT, telecom, physical security, and any other systems that utilities deploy.

**Technical Division** identifies emerging trends in utility information communication technologies and initiates research and knowledge sharing among those topics.

**Telecom Committee** focuses on specific industry related telecom issues, including spectrum advocacy issues, technical reviews, or thought leadership through the development of white papers, presentations and webinars.

**Utilities Broadband Council (UBC)** is a subcommittee of the Utilities Technology Council that is dedicated to promoting opportunities for utilities to bring robust, reliable and affordable broadband services to America. The UBC was formed as a home for utilities that are actively offering broadband or interested in doing so to the customers that they serve.

**UtiliSite Council** provides thought leadership, advocacy with a unified industry voice, knowledge sharing, solutions development and educational opportunities for utility wireless collocation, joint use and fiber leasing.

# Associate Membership Enrollment

Name Primary Contact (will receive all correspondence and invoices)

Title

Company

Mailing Address

Address Line 2

City State/Province Zip/Post Code

Country

Main Phone Primary Contact Phone

Email Address Website Address

If you prefer NOT to receive the UTC Journal by mail, please select this box

Which of the following best describes your company's primary business? (Check all that apply)

**Services:**

- |   |   |
|---|---|
| <input type="checkbox"/> Advocacy/Legal/Reg     | <input type="checkbox"/> Manufacturer       |
| <input type="checkbox"/> Cloud-based Services   | <input type="checkbox"/> Public Safety      |
| <input type="checkbox"/> Cybersecurity/Security | <input type="checkbox"/> Software Solutions |
| <input type="checkbox"/> Data Analytics         | <input type="checkbox"/> Spectrum Services  |
| <input type="checkbox"/> Distributor            | <input type="checkbox"/> System Integrator  |
| <input type="checkbox"/> Engineering            | <input type="checkbox"/> Telecom Svc Provid |
| <input type="checkbox"/> Financial Services     | <input type="checkbox"/> Training and Edu   |
| <input type="checkbox"/> Management Consulting  |   |

Indicate the products you provide: (Check all that apply)

- |  |   |
|--|---|
| <input type="checkbox"/> Aviation Obstruction Lighting | <input type="checkbox"/> Network Integ/Equip  |
| <input type="checkbox"/> Collocation                   | <input type="checkbox"/> Pole Attach/ Jt Use  |
| <input type="checkbox"/> Critical Standby Power        | <input type="checkbox"/> Radio- IP, LMR, Ant  |
| <input type="checkbox"/> Drones                        | <input type="checkbox"/> Satellite Comm       |
| <input type="checkbox"/> Engineering                   | <input type="checkbox"/> Security Arch/Eng    |
| <input type="checkbox"/> Fiber                         | <input type="checkbox"/> Security Assmt/test  |
| <input type="checkbox"/> High Voltage GPR Isolation    | <input type="checkbox"/> Security Sol/Consult |
| <input type="checkbox"/> HVAC Equipment                | <input type="checkbox"/> Site Eng/Survey      |
| <input type="checkbox"/> International                 | <input type="checkbox"/> Software Solutions   |
| <input type="checkbox"/> Microwave                     | <input type="checkbox"/> Spectrum Consult     |
| <input type="checkbox"/> Modernization Automation      | <input type="checkbox"/> Surge/Power Prot     |
| <input type="checkbox"/> Modernization Networks        | <input type="checkbox"/> Teleprotection       |
| <input type="checkbox"/> Modernization Services        | <input type="checkbox"/> Threat Intelligence  |
| <input type="checkbox"/> NERC CIP Compliance           | <input type="checkbox"/> Towers               |

Other products include: \_\_\_\_\_

What is your holding company's current total gross revenue from sales to the utility industry?

U.S. Revenue \$ \_\_\_\_\_ (see below for dues rates)

Annual Revenue	Membership Dues
Revenue ≤ \$15 Million	\$1,900
\$15 Million < Revenue ≤ \$35 Million	\$3,800
\$35 Million < Revenue ≤ \$75 Million	\$7,000
\$75 Million < Revenue ≤ \$150 Million	\$11,000
Revenue > \$150 Million	\$15,000

I am interested in International Involvement

Amount Due: U.S. = \$ \_\_\_\_\_

**Payment Method:**

- Check or money order enclosed  
(Made payable to Utilities Telecom Council)
- Bank/wire transfer of funds:  
Please contact UTC's Accountant at 202.872.0030
- Please charge my credit card (check one):  
 Visa  Mastercard  American Express

Cardholder's Name

Card Number

Expiration Date

Billing Address City/State Zip/Postal

Cardholder's Signature

**To Join Now:**

MAIL: Payment with enrollment form to:  
UTC Membership  
P.O. Box 79358  
Baltimore, MD 21279-0358  
USA

EMAIL: [membership@utc.org](mailto:membership@utc.org)

See page 2 for additional information and to add additional company contacts.

**Additional Contacts** (will receive all regular membership correspondence):

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Name Title

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Company

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Mailing address

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City State/Province Zip/Postal Code

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Phone

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E-mail address

If you prefer NOT to receive the UTC Journal by mail, please select this box

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**Additional Information:**

- *UTC's membership year will run annually from January to December*
- *UTC's Federal Tax ID: 52-6042453*
- *UTC estimates that 5% of dues revenue will be allocated to nondeductible lobbying activities during the ensuing calendar year.*
- *Questions: Contact Tiffany Bennett at 202.833.6822 or [membership@utc.org](mailto:membership@utc.org)*