



**Utility Technology Forum
Silver Legacy Resort ~ Reno, NV
April 12 - 15, 2021
Sponsorship Contract**

___ Premier Event Sponsor \$8,000

- Speaking opportunity (pending approval Regional Leadership of presentation/utility employee as co-presenter)
- Verbal recognition by Regional Chair at opening session
- Booth space and listing on Regional Event Website
- Eblast message to attendees before the show
- Three full conference registrations
- Pre-conference recognition in conference marketing and on event website
- Signage and listing in marketing materials

___ Gold Event Sponsor \$5,500

- Speaker opportunity consideration on an existing panel
- Verbal recognition by Regional Chair at opening session
- Booth space and listing on Regional Event Website
- Two full conference registrations
- Pre-conference recognition in conference marketing and on event website
- Signage and listing in marketing materials

___ Reception Sponsor – Wednesday, April 14th \$5,000

- Verbal recognition by Regional Chair at opening session
- One full conference registration
- Social distancing branded floor stamps around reception space
- Booth space and listing on Regional Event Website
- One full conference registration
- Pre-conference recognition in conference marketing and event website
- Signage and listing in marketing materials

___ Registration Area Sponsor \$5,000

- Verbal recognition and acknowledgement by Regional Chair at opening session
- Signage on registration kick plate, Social distancing branded floor stamps at registration and/or banner ad, enhancement on Regional website
- Booth space and listing on Regional Event Website
- One full conference registration
- Pre-conference recognition in conference marketing and event website
- Signage and listing in marketing materials

_____ **Exhibit Hall Reception Sponsor – Tuesday, April 13th - \$5,000** (available for two sponsors)

- Verbal recognition by Regional Chair at opening session
- Booth space and listing on Regional Event Website
- One full conference registration
- Pre-conference recognition in conference marketing and event website
- Signage and listing in marketing materials

_____ **Exhibit Hall Lunch Sponsor – Wednesday, April 14th - \$5,000** (available for two sponsors)

- Verbal recognition by Regional Chair at opening session
- Booth space and listing on Regional Event Website
- One full conference registration
- Pre-conference recognition in conference marketing and event website
- Signage and listing in marketing materials

_____ **Networking Lunch Sponsor – Tuesday, April 13th - \$5,000**

- Verbal recognition by Regional Chair at opening session
- Social distancing branded floor stamps around lunch space
- Booth space and listing on Regional Event Website
- One full conference registration
- Pre-conference recognition in conference marketing and event website
- Signage and listing in marketing materials

_____ **Lanyard Sponsor** **\$5,000**

- Verbal recognition by Regional Chair at opening session
- Branded Lanyard
- Booth space and listing on Regional Event Website
- One full conference registration
- Pre-conference recognition in conference marketing and event website
- Signage and listing in marketing materials

_____ **Networking Breakfast Sponsor** **\$3,000**

- Verbal recognition by Regional Chair at opening session
- Booth space and listing on Regional Event Website
- One full conference registration
- Pre-conference recognition in conference marketing and event website
- Signage and listing in marketing materials
- Additional branding opportunities TBD

Virtual Sponsorship Opportunities

____ **Networking Break Sponsor**

\$1,000

- Verbal recognition by Regional Chair at opening session
- Signage in break area
- Pre-conference recognition in conference marketing and event website
- Signage and listing in marketing materials

____ **Regional Mask Sponsor**

\$2,000

- Verbal recognition by Regional Chair at opening session
- Sponsor supplies banded masks
- Pre-conference recognition in conference marketing and event website
- Signage, logo on website and listing in marketing materials

____ **Hand Sanitizer Sponsor**

\$2,000

- Verbal recognition by Regional Chair at opening session
- Sponsor supplies the Hand Sanitizer with logo
- Pre-conference recognition in conference marketing and event website
- Signage, logo on website and listing in marketing materials

____ **Social Distancing Rule Poster Sponsor**

\$2,000

- Verbal recognition by Regional Chair at opening session
- Branded Easel signs produced by UTC with your logo in areas to support social distancing guidelines
- Pre-conference recognition in conference marketing and event website
- Signage, logo on website and listing in marketing materials

____ **Virtual Event Sponsor**

\$3,000

- Verbal recognition by Regional Chair at opening session
- Logo Recognition on show Website
- Signage at Registration area
- Pre-conference recognition in conference marketing and event website
- Signage and listing in marketing materials
- Post Conference eblast to attendees

____ **Virtual Event Content Sponsor**

\$5,000

- Virtual Speaking opportunity on Thursdays Virtual session (Options in pacific time zone: 8:00 – 9:00 am; 9:30 – 10:30 am; 11:00 am – 12:00 noon)
- Promotion of virtual session in event promotions
- Verbal recognition by Regional Chair at opening session
- Pre-conference recognition in conference marketing materials, onsite signage, and logo on website
- Session will be available to both onsite attendees and virtual attendees
- Follow-up eblast sent to attendees from sponsor

Note all sponsors will receive a pre-conference and post-conference attendee list.

CONTACT INFORMATION – will receive all show related emails

Company Name: _____ Contact Name: _____

Address: _____

Phone: _____ Twitter Account: _____

E-mail: _____ Website: _____

We do not wish to be adjacent to the following companies as space allows: _____

Booth Selection: Please provide 3 choices in the event your selections are already sold

Please indicate your booth selection(s):

1st choice _____ 2nd choice _____ 3rd choice _____

PAYMENT INFORMATION AND AUTHORIZATION (Cancellations must be received in writing. Deadlines apply.)

Sponsorship Fees:

US Please charge my fee of \$ _____ to: Check # _____ (Enclosed) or to the card below:

Credit Card Number: _____ Exp. Date: _____

Billing Address: _____ Security Code: _____

Cardholder Name: _____ Date: _____

By signing we agree to the following: Exhibit Space Contract Terms & Conditions, all terms of which are made a part hereof by this reference and fully incorporated herein, receipt of which is hereby acknowledged, and to all conditions under which space at the Exhibit Facility is leased by UTC.

Cancellation Policy: All cancellations must be submitted in writing and received by UTC on or before midnight 3/19/2021, and exhibitors will be charged a 25% cancellation fee. After the cancellation date of 3/19/2021, there will be no refunds and exhibitors will be liable for the full exhibit fee. Written cancellation notices can be emailed to meetings@utc.org. No verbal cancellations will be accepted, this includes voicemail messages.

Postponement/Rescheduling Policy: In the event the meeting is postponed/rescheduled, the new dates of the event shall apply, and all other terms and conditions of this Agreement will remain operative and in force. Any booth rental fees that have been paid will not be refunded, and any unpaid amount owed will be paid by the exhibitor to UTC as provided under the terms of this Agreement.

Virtual event: In the event the meeting is held virtually and not in person, all of the terms and conditions of this Agreement will remain operative and in force. Any booth rental fees that have been paid will not be refunded, and any unpaid amount owed will be paid by the exhibitor to UTC as provided under the terms of this Agreement.

Force Majeure: The performance of this Agreement by either party is subject to acts of God, war, terrorism, government regulation, disaster, fire, strikes, civil disorder, curtailment of transportation facilities preventing or unreasonably delaying at least 25% of attendees and guests from appearing at UTC's conference, or other similar cause beyond the control of the parties making it impracticable, illegal, inadvisable or impossible to hold the conference or provide the facility. This Agreement may be terminated without penalty for any one or more of such reasons by written notice from one party to the other. In addition to the foregoing, should there be any acts of terrorism in North America within 30 days prior to the arrival of the first members of the group which affect transportation facilities and which prohibit 25% or more of UTC's representatives from attending the Conference, this Contract may be terminated by written notice from one party to the other. In addition, this Agreement may be terminated upon the breach of any material term of this Agreement, provided written notice of such termination is given and another party has been given a reasonable opportunity, under the circumstances, to cure the default, if possible.

Printed Name: _____ Title: _____

Signature: _____ Date: _____

Countersigned:

Accepted on behalf of UTC _____

Date of acceptance _____

**Submit completed form to Cheryl Stratos, UTC Sales at cheryl.stratos@utc.org
Logistical/Meeting/General Questions contact Kelly Moran, UTC Meetings/AHI at
kelly.moran@utc.org**

