

# 2021 Utility Technology Forum Silver Legacy Resort & Casino April 13-14, 2021 Exhibitor-Sponsor Quick Facts

# Thank you for your participation at the 2021 Utility Technology Forum. The 10' x 10' booth package includes:

- o One Full Complimentary Registration
- o Additional Booth Personnel Registrations (max 2) can be purchased for \$175/each
- o Pipe & Drape (8' high back drape, 3' high side drape)
- o One (1) 7"x44" ID sign
- o Pre-& Post-Conference Attendee List

# **Hotel Accommodations:**

UTC's secured rate is \$67 per night, plus taxes & fees, at the Silver Legacy Resort & Casino. Reservations can be made online by <u>clicking here</u> or by calling 800-687-8733 and noting the UTC Meeting. The special UTC room rate is available through Friday, March 19th, pending availability. **There are a limited number of rooms available, so please reserve early.** 

## **Booth Services:**

Freeman Decorating Company is the official show contractor. Freeman is in the process of finalizing the Exhibitor Service Kit. The kit includes very important show information including but not limited to: Internet/Electric ordering; shipping details; lead retrieval information; advanced discount deadlines; furniture; specialty carpeting; etc. For questions regarding these services please contact Freeman Exhibitor Services at <a href="mailto:exhibitorsupport@freeman.com">exhibitorsupport@freeman.com</a> or by calling 888.508.5054. All exhibitors will be emailed a copy of the kit as soon as it is available.

#### Tentative Exhibit Schedule (All Events taking place at the Silver Legacy in the Exhibition Hall on the lower level):

Move-In:	Tuesday, April 13	12:00 pm – 4:00 pm
Show Hours:	Tuesday, April 13	5:00 pm – 7:00 pm (Welcome Reception)
	Wednesday, April 14	12:00 pm – 2:00 pm (Networking Lunch)
Move-Out	Wednesday, April 14	2:00 pm – 6:00 pm

#### **Lead Retrieval:**

Lead retrieval services will be available to exhibitors. The service will be provided by ExpoLogic. The order form for lead retrieval will be available soon and will be emailed to all exhibitors and included in the Freeman Service Kit.

## **AV Orders:**

For AV Orders please contact Jennifer Fitzpatrick at the Silver Legacy Resort & Casino via email at <a href="mailto:ifitzpatrick@eldoradoresorts.com">ifitzpatrick@eldoradoresorts.com</a>

#### Attendee Information:

Each 10' x 10' booth includes one Complimentary Full Registration that includes access to all conference events. Sponsorships may include complimentary registrations depending on the level of participation. If you are unsure of the number of comps, please <u>click here to view the sponsorship agreement</u>. Participating companies may also register two additional attendees for the full conference at the discounted rate of \$175/each. Please complete the badge request form located on the event website.

## **Health & Safety Guidelines:**

UTC is committed to the safety of our attendees. Click here to read UTC's Health & Safety Protocols. Click here to view the Silver Legacy's health & safety protocols.