

UTC Utility Broadband Workshop June 22 – 24, 2021

CONTACT INFORMATION (Will receive all logistical show information)

Company Name: _____ Contact Name: _____

Street Address: _____

Phone: _____ Twitter: _____

E-mail: _____ Website: _____

PAYMENT INFORMATION AND AUTHORIZATION

(Cancellations must be received in writing. Deadlines apply.)

Please charge my fee of \$ _____ to: Check # _____ (Enclosed) ___ VISA ___ MasterCard ___ AMEX

Credit Card Number: _____ Exp. Date: _____

Cardholder Name: _____ Date: _____

Printed Name: _____ Title: _____

Signature: _____ Date: _____

By signing we agree to the following: Sponsor Contract Terms & Conditions, all terms of which are made a part hereof by this reference and fully incorporated herein, receipt of which is hereby acknowledged.

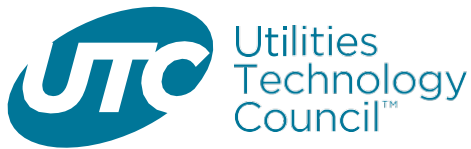
Cancellation Policy: All cancellations must be submitted in writing and received by UTC on or before midnight 6/1/2021, and sponsors will be charged a 25% cancellation fee. After the cancellation date of 6/1/21, there will be no refunds and sponsors will be liable for the full sponsorship fee. Written cancellation notices can be emailed to meetings@utc.org. No verbal cancellations will be accepted, this includes voicemail messages.

Postponement/Rescheduling Policy: In the event the meeting is postponed/rescheduled, the new dates of the the event shall apply and all other terms and conditions of this Agreement will remain operative and in force. Any booth rental fees that have been paid will not be refunded, and any unpaid amount owed will be paid by the sponsor to UTC as provided under the terms of this Agreement.

Force Majeure: The performance of this Agreement by either party is subject to acts of God, war, terrorism, government regulation, disaster, fire, strikes, civil disorder, curtailment of transportation facilities preventing or unreasonably delaying at least 25% of attendees and guests from participating in the UTC virtual workshop, or other similar cause beyond the control of the parties making it impracticable, illegal, inadvisable or impossible to hold the conference or provide the facility. This Agreement may be terminated without penalty for any one or more of such reasons by written notice from one party to the other. In addition to the foregoing, should there be any acts of terrorism in North America within 30 days prior to the arrival of the first members of the group which affect transportation facilities and which prohibit 25% or more of UTC's representatives from participating in the at UTC's virtual conference workshop, this Contract may be terminated by written notice from one party to the other. In addition, this Agreement may be terminated upon the breach of any material term of this Agreement, provided written notice of such termination is given and another party has been given a reasonable opportunity, under the circumstances, to cure the default, if possible.

Countersigned:

Accepted on behalf of UTC _____ Date of acceptance _____



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Sponsorship Opportunities:

- **Premier Event Sponsor - \$6,000**
 - Top Billing as overall event sponsor
 - Virtual Speaking opportunity – pending approval of presentation
 - Three full workshop registrations
 - Promotion of session in event promotions
 - Recognition in workshop marketing, logo on website and verbal recognition in session opening
 - Pre and Post Attendees' List
 - Follow-up eblast sent to attendees from sponsor
- **Virtual Event Content Sponsor - \$4,500**
 - Potential to moderate a workshop session subject to the following conditions: 1. UTC approval and 2. confirming a utility customer as a panelist on said panel
 - Two full workshop registrations
 - Promotion of session in event promotions
 - Recognition in workshop marketing, logo on website and verbal recognition in session opening
 - Pre and Post Attendees' List
 - Follow-up eblast sent to attendees from sponsor
- **Gold Event Sponsor - \$3,500**
 - One full workshop registration
 - Recognition in workshop marketing, logo on website and verbal recognition in session opening
 - Pre and Post Attendees' List
 - Follow-up eblast sent to attendees from sponsor
- **Virtual 'Break' or Background Sponsor - \$2,500**
 - Recognition in workshop marketing, logo on website and verbal recognition in session opening
 - Sponsor will set up a Zoom during the 'break'. UTC to direct attendees to the Zoom link over the break
 - Pre and Post Attendees' List
 - Follow-up eblast sent to attendees from sponsor
 - Virtual background or potential speaking slot during break

Sponsorship packages for both the virtual event and the in-person workshop in November will receive a 20% discount on the overall sponsorship cost for both events!

Show Contacts:

Cheryl Stratos, Sales ~ cheryl.stratos@utc.org ~ 202.833.6811

Kelly Moran, Logistics/Registration ~ kelly.moran@utc.org ~ 443.497.1053