UTC - Region 6 Meeting



Doubletree Kansas City ~ Overland Park, KS March 24 – 26, 2026 Exhibit date March 24, 2026

Exhibit Space & Sponsor Contract

COMPANY INFORMATION PLEASE PRINT OR TYPE company name	e exactly as it should appear in al	ll printed materials. Use upper and
lower case. Abbreviations of Inc., Co		
COMPANY NAME		
CONTACT NAME		
TITLE		
PARENT COMPANY (IF APPLICABLE)		
STREET ADDRESS CITY		
COUNTRYPHONE_		
EMAIL		
WEBSITE		
	1	I
BOOTH TYPE	ASSOCIATE MEMBERS	NON MEMBERS
o Tabletop	\$1,000	\$2,000
US Please Charge Fee of \$ Credit Card Number: Billing Address: City CCV Code: Cardholder Name:	State_	Exp. Date
*Please note that a 3% processing fee v options are provided on the invoice.		ransactions. Additional payment
By signing we agree to the follow Exhibit Space and Sponsor Contract hereof by this reference and fully interest and to all conditions under which spaces.	t Terms & Conditions, all ter corporated herein, receipt of pace at the Exhibit Facility is	f which is hereby acknowledged s leased by UTC.
SIGNATURE		
PRINTED NAME		
TITLE		
DATE		

o Premier Sponsorship

Gold Level Sponsorship

- Gold Event Sponsor
- o Registration Area
- o Hotel Room Keycards
- o Networking Event Day 1
- Networking Dinner KC Joe's Day 2
- Networking Lunch Two Available

Silver Level Sponsorship

- o Registration Bags
- o Lanyards
- o Networking Breakfast and Breaks

Bronze Level Sponsorship

- Putting Challenge
- o Ice Cream Break
- o Conference Sponsor

Exhibit and Sponsor Terms:

Cancellation Policy: All cancellations must be submitted in writing and received by UTC on or before midnight 2/6/2026, and exhibitors will be charged a 25% cancellation fee. After the cancellation date of 2/6/2026, there will be no refunds and exhibitors will be liable for the full exhibit fee. Written cancellation notices can be emailed to meetings@utc.org. No verbal cancellations will be accepted; this includes voicemail messages.

<u>Postponement/Rescheduling Policy</u>: In the event the meeting is postponed/rescheduled, the new dates of the event shall apply, and all other terms and conditions of this Agreement will remain operative and in force. Any booth rental fees that have been paid will not be refunded, and any unpaid amount owed will be paid by the exhibitor to UTC as provided under the terms of this Agreement.

<u>Virtual event</u>: In the event the meeting is held virtually and not in person, all of the terms and conditions of this Agreement will remain operative and in force. Any booth rental fees that have been paid will not be refunded, and any unpaid amount owed will be paid by the exhibitor to UTC as provided under the terms of this Agreement.

Force Majeure: The performance of this Agreement by either party is subject to acts of God, war, terrorism, government regulation, disaster, fire, strikes, civil disorder, curtailment of transportation facilities preventing or unreasonably delaying at least 25% of attendees and guests from appearing at UTC's conference, or other similar cause beyond the control of the parties making it impracticable, illegal, inadvisable or impossible to hold the conference or provide the facility. This Agreement may be terminated without penalty for any one or more of such reasons by written notice from one party to the other. In addition to the foregoing, should there be any acts of terrorism in North America within 30 days prior to the arrival of the first members of the group which affect transportation facilities and which prohibit 25% or more of UTC's representatives from attending the Conference, this Contract may be terminated by written notice from one party to the other. In addition, this Agreement may be terminated upon the breach of any material term of this Agreement, provided written notice of such termination is given and another party has been given a reasonable opportunity, under the circumstances, to cure the default, if possible

Booth Assignment: While initial booth reservation is mutually agreed to by the exhibitor and UTC, final assignment is the proprietary right of UTC. Every attempt will be made to locate the exhibitor in the booth he or she has reserved but in extenuating circumstances, the booth can be reassigned without approval of exhibitor. The exhibitor shall not assign, sublet or apportion the whole or any part of the space assigned or have representatives, equipment or materials other than his own in the exhibit space without written consent from UTC.

Region 6 Sponsorships Doubletree Kansas City ~ Overland Park, KS March 24 – 26, 2026

Premier Event Sponsor

\$8,000

- Overall Exposure as Event Sponsor
- Speaking opportunity (pending approval Regional Leadership of presentation/utility employee as co-presenter)
- Verbal recognition and acknowledgement by Regional Chair
- Booth space to include two chairs and table
- Eblast message to attendees before the show, sponsor to provide eblast content
- Three full conference registrations
- Listing on event website, marketing materials and onsite signage
- Attendee Giveaway sponsor may provide literature or promotional item available at Registration Desk
- Pre and Post Show Attendee List

_Gold Event Sponsor

\$5,775

- Speaking opportunity consideration on an existing panel (pending approval of Regional Chair)
- Verbal recognition and acknowledgement by Regional Chair
- Booth space to include two chairs and table
- Two full conference registrations
- · Listing on event website, marketing materials and onsite signage
- Attendee Giveaway sponsor may provide literature or promotional item available at Registration Desk
- Pre and Post Show Attendee List

Registration Area Sponsor (exclusive)

\$5,250

- Verbal recognition and acknowledgement by Regional Chair
- Booth space to include two chairs and table
- Two full conference registrations
- Listing on event website, marketing materials and onsite signage
- Attendee Giveaway sponsor may provide literature or promotional item available at Registration Desk
- Pre and Post Show Attendee List

Hotel Room Keycards (exclusive)

\$5,250

- Logo Branding on hotel room keys
- Verbal recognition and acknowledgement by Regional Chair
- Booth space to include two chairs and table
- Two full conference registrations
- Listing on event website, marketing materials and onsite signage
- Attendee Giveaway sponsor may provide literature or promotional item available at Registration Desk
- Pre and Post Show Attendee List

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Networking Event Sponsor – Day 1 (not exclusive)

- Evening Networking Offsite Event at location TBD
- Verbal recognition and acknowledgement by Regional Chair
- Booth space to include two chairs and table
- Two full conference registrations
- Listing on event website, marketing materials and onsite signage
- Attendee Giveaway sponsor may provide literature or promotional item available at Registration Desk
- Pre and Post Show Attendee List

_Networking Dinner Sponsor – Day 2 (not exclusive) \$5,250

- Offsite Dinner Event held at KC Joe's BBQ; Kansas City staple with entertainment, food, and fun
- Verbal recognition and acknowledgement by Regional Chair
- Booth space to include two chairs and table
- Two full conference registrations
- Listing on event website, marketing materials and onsite signage
- Attendee Giveaway sponsor may provide literature or promotional item available at Registration Desk
- Pre and Post Show Attendee List

_Networking Lunch Sponsor (not exclusive)

\$4,200

\$5,250

- Sponsor may provide logo napkins or cups to enhance the lunch
- Verbal recognition and acknowledgement by Regional Chair
- Booth space to include two chairs and table
- One full conference registrations
- Listing on event website, marketing materials and onsite signage
- Attendee Giveaway sponsor may provide literature or promotional item available at Registration Desk
- Pre and Post Show Attendee List

__Lanyard Sponsor (exclusive)

\$3,150

- Sponsor logo Lanyard available to all attendees; sponsor to provide lanyards
- Verbal recognition and acknowledgement by Regional Chair
- Booth space to include two chairs and table
- One full conference registrations
- Listing on event website, marketing materials and onsite signage
- Attendee Giveaway sponsor may provide literature or promotional item available at Registration Desk
- Pre and Post Show Attendee List

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Registration Bags (exclusive) \$3,150 Sponsor logo bags available to all attendees; sponsor to provide bags Verbal recognition and acknowledgement by Regional Chair Booth space to include two chairs and table One full conference registrations Listing on event website, marketing materials and onsite signage Attendee Giveaway – sponsor may provide literature or promotional item available at Registration Desk Pre and Post Show Attendee List **Networking Breakfast and Breaks (not exclusive)** \$2,150 Verbal recognition by Regional Chair at opening session One full conference registration Listing on event website, marketing materials and onsite signage Signage and listing in marketing materials Pre and Post Show Attendee List Attendee Giveaway at registration desk **Putting Challenge Sponsor** \$2,100 Verbal recognition by Regional Chair at opening session One full conference registration Listing on event website, marketing materials and onsite signage Pre and Post Show Attendee List Attendee Giveaway at registration desk

__Ice Cream Break Sponsor (not exclusive)

\$2,100

- Verbal recognition by Regional Chair at opening session
- One full conference registration
- Listing on event website, marketing materials and onsite signage
- Pre and Post Show Attendee List
- Attendee Giveaway at registration desk

_Conference Sponsor (not exclusive)

\$1,500

- Verbal recognition by Regional Chair at opening session
- One full conference registration
- Listing on event website, marketing materials and onsite signage
- Pre and Post Show Attendee List
- Attendee Giveaway at registration desk

Contact Kristi Middlebrooks @ <u>Kristi.middlebrooks@utc.org</u> or at 202-833-6838 for more information