



2018 UTC Canadian Industrial IoT: Road Map To the Future Workshop

Delta Hotels Ottawa City Centre, Ottawa, Canada

November 15 & 16

*This will be held in conjunction with the Canadian Electricity Associations
TTG Workgroup Meeting on November 14*

Sponsorship Opportunities include:

____Premier Event Sponsor \$7,000

- Speaking Opportunity (pending approval of presentation/utility employee as co-presenter)
- Verbal acknowledgement by UTC designated official at opening session
- Tabletop Display
- 3 full conference registrations
- Pre-conference recognition in conference marketing & event website
- Onsite signage and listing in onsite materials
- Attendee Registration Giveaway

____Gold Event Sponsor \$5,000

- Moderate or introduce a session
- Verbal acknowledgement by UTC designated official at opening session
- Tabletop Display
- 2 full conference registrations
- Pre-conference recognition in conference marketing & event website
- Onsite signage and listing in onsite materials
- Attendee Registration Giveaway

____Silver Event Sponsor \$3,000

- Verbal acknowledgement by UTC designated official at opening session
- Tabletop Display
- 2 full conference registrations
- Pre-conference recognition in conference marketing & event website
- Onsite signage and listing in onsite materials
- Attendee Registration Giveaway

____Reception Sponsorship \$3,500 – (two available Wednesday & Thursday)

- Signage and promotion at the reception plus verbal recognition
- Verbal acknowledgement by UTC designated official at opening session
- Tabletop Display
- 2 full conference registrations
- Pre-conference recognition in conference marketing & event website
- Onsite signage and listing in onsite materials
- Attendee Registration Giveaway

____Lunch Sponsorship – \$3,000 (Thursday lunch in the exhibit area)

- Verbal acknowledgement by UTC designated official at opening session
- Tabletop Display
- 2 full conference registrations
- Pre-conference recognition in conference marketing & event website
- Onsite signage and listing in onsite materials
- Attendee Registration Giveaway
- Logo on Bag

___ **Lanyard Sponsor - \$3,000**

- Verbal acknowledgement by UTC designated official at opening session
- Tabletop Display
- 2 full conference registrations
- Pre-conference recognition in conference marketing & event website
- Onsite signage and listing in onsite materials
- Attendee Registration Giveaway
- Logo on Bag

___ **Bag Sponsor – \$3,000**

- Verbal acknowledgement by UTC designated official at opening session
- Tabletop Display
- 2 full conference registrations
- Pre-conference recognition in conference marketing & event website
- Onsite signage and listing in onsite materials
- Attendee Registration Giveaway
- Logo on Bag

___ **Breakfast Sponsorship \$2,000 (two available, Thursday & Friday)**

- Verbal acknowledgement by UTC designated official at opening session
- 1 full conference registrations
- Tabletop Display
- Pre-conference recognition in conference marketing & event website
- Onsite signage at event and listing in onsite materials
- Attendee Registration Giveaway

___ **Registration Sponsor - \$2,000**

- Verbal acknowledgement by UTC designated official at opening session
- 1 full conference registrations
- Tabletop Display
- Pre-conference recognition in conference marketing & event website
- Onsite signage at registration area and listing in onsite materials
- Attendee Registration Giveaway

___ **Break Sponsorships - \$1,500**

- Verbal acknowledgement by UTC designated official at opening session
- 1 full conference registrations
- Tabletop Display
- Pre-conference recognition in conference marketing & event website
- Onsite signage at event and listing in onsite materials
- Attendee Registration Giveaway

Please select the sponsorship you want to confirm and add the rate to the first page of the agreement. *
Sponsors can register two additional attendees for \$175

Please submit completed agreements to Cheryl Stratos, UTC Sales at cheryl.stratos@utc.org For logistical support and meeting questions please contact Kelly Moran, UTC Meetings/AHI at kelly@ahi-services.com