



Region 5 & 10 2020 Meeting Virtual Event November 17-19

Region 5 & Region 10 Combined Meeting Agreement

CONTACT INFORMATION (Will receive all logistical show information)

Company Name: _____ Contact Name: _____

Street Address: _____

City: _____ State/Province: _____ Postal Code: _____

Phone: _____ Fax: _____

E-mail: _____ Website: _____ Twitter: _____

PAYMENT INFORMATION AND AUTHORIZATION (Cancellations must be received in writing. Deadlines apply.)

Please charge my fee of \$ _____ to: Check # _____ (Enclosed). VISA _____ MasterCard _____ AMEX

Credit Card Number: _____ Exp. Date: _____

Cardholder Name: _____ Date: _____

Printed Name: _____ Title: _____

Signature: _____ Date: _____

By signing we agree to the following: Sponsor Contract Terms & Conditions, all terms of which are made a part hereof by this reference and fully incorporated herein, receipt of which is hereby acknowledged, and to all conditions under which space at the venue is leased by UTC.

Sponsorship Purpose: In consideration of the payment of the below referenced fees by the above-referenced sponsor in exchange for the corresponding sponsorship package of benefits by UTC described below, the sponsor and UTC hereby enter into an Agreement to sponsor the above-referenced UTC event.

Cancellation Policy: All cancellations must be submitted in writing and received by UTC on or before midnight 8/18/2020, and sponsors will be charged a 25% cancellation fee. After the cancellation date of 8/18/2020, there will be no refunds and sponsors will be liable for the full sponsorship fee. Written cancellation notices can be emailed to meetings@utc.org. No verbal cancellations will be accepted, this includes voicemail messages.

Postponement/Rescheduling Policy: In the event the meeting is postponed/rescheduled, the new dates of the event shall apply, and all other terms and conditions of this Agreement will remain operative and in force. Any sponsorship fees that have been paid will not be refunded, and any unpaid amount owed will be paid by the sponsor to UTC as provided under the terms of this Agreement.

Virtual event: In the event the meeting or any part thereof is held virtually and not in person, all of the terms and conditions of this Agreement will remain operative and in force. Any sponsorship fees that have been paid will not be refunded, and any unpaid amount owed will be due and paid immediately by the sponsor to UTC as liquidated damages.

Force Majeure and Termination: The performance of this Agreement by either party is subject to acts of God, war, terrorism, government regulation, disaster, fire, strikes, civil disorder, curtailment of transportation facilities preventing or unreasonably delaying at least 25% of attendees and guests from appearing at UTC's conference, or other similar cause beyond the control of the parties making it impracticable, illegal, inadvisable or impossible to hold the conference or provide the facility. This Agreement may be terminated without penalty for any one or more of such reasons by written notice from one party to the other. In addition to the foregoing, should there be any acts of terrorism in North America within 30 days prior to the arrival of the first members of the group which affect transportation facilities and which prohibit 25% or more of UTC's representatives from attending the Conference, this Contract may be terminated by written notice from one party to the other. In addition, this Agreement may be terminated upon the breach of any material term of this Agreement, provided written notice of such termination is given and another party has been given a reasonable opportunity, under the circumstances, to cure the default, if possible.

Countersigned:

Accepted on behalf of UTC _____ Date of acceptance _____

Event Sponsorships

_____ Premier Event Sponsor **\$4,000**

- Session Speaking Opportunity (pending approval of presentation/utility employee as co-presenter)
- Verbal recognition and acknowledgment by the Regional Chair at the opening session
- Exhibit Gallery Space
- Two full conference registrations
- Pre-conference recognition in conference marketing & event website
- Onsite signage and listing in onsite materials
- Participation in the attendee giveaway

_____ Gold Event Sponsor **\$2,500**

- Opportunity to present on a panel (pending approval of presentation/utility employee as co-presenter)
- Verbal recognition and acknowledgment by the Regional Chair at the opening session
- Exhibit Gallery Space
- Two full conference registrations
- Pre-conference recognition in conference marketing & event website
- Onsite signage and listing in onsite materials
- Participation in the attendee giveaway

_____ Sustaining Event Sponsorship (limited to 4) **\$2,000**

Sponsor will be given 10 minutes before the session to present a problem and how their product or service provided a solution. Plus, the following benefits:

- Verbal recognition and acknowledgment by the Regional Chair at the opening session
- Exhibit Gallery Space
- Two full conference registrations
- Pre-conference recognition in conference marketing & event website
- Onsite signage and listing in onsite materials
- Participation in the attendee giveaway

_____ Solutions Show Case Sponsorship **\$1,000**

Sponsor will be given a room that they can work as an exhibit area. Brand your room, review a solution, play a game, offer prizes. We will limit the Product Fair to 15 rooms attendees will rotate through this area every 6- minutes. Plus, the following benefits:

- Verbal recognition and acknowledgment by the Regional Chair at the opening session
- Exhibit Gallery Space
- Two full conference registrations
- Pre-conference recognition in conference marketing & event website
- Onsite signage and listing in onsite materials
- Participation in the attendee giveaway

_____ Exhibit Rates: Members - \$620 | Non-Members - \$720

The virtual area is open all three days no face to face but offers exhibitors interactive showcase to generate leads from this event. The exhibit Gallery will be open beginning September 10th – until Oct 1st.

- Registration
- Exhibitor Gallery
 - Product Brochures
 - Marketing images
 - One Video upload

- Meeting request
- Place to list Prize Giveaways
- Attendees will be asked to find the best new idea on the floor from your virtual booth. Be creative. There will be a live time for chat with attendees during this period an hour before the show starts for both days.

Submit completed contracts to Cheryl Stratos at cheryl.stratos@utc.org

General event questions should be directed to Kelly Moran at kelly.moran@utc.org