



**2019 UTC Great Lakes Region 4  
Annual Meeting**

John G. Russell Leadership Center  
Grand Rapids, MI  
September 12 – 13, 2019  
Sponsorship Contract

**CONTACT INFORMATION (Will receive all logistical show information)**

Company Name: \_\_\_\_\_ Contact Name: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ State/Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

E-mail: \_\_\_\_\_ Website: \_\_\_\_\_ Twitter: \_\_\_\_\_

**PAYMENT INFORMATION AND AUTHORIZATION (Cancellations must be received in writing.  
Deadlines apply.)**

Please charge my fee of \$ \_\_\_\_\_

VISA \_\_\_\_\_ MasterCard \_\_\_\_\_ AMEX \_\_\_\_\_

Credit Card Number: \_\_\_\_\_ Exp. Date: \_\_\_\_\_

Cardholder Name: \_\_\_\_\_ Date: \_\_\_\_\_

Mail check and a copy of the contract to PO Box 79358, Baltimore, MD 21279

*We agree to abide by the Sponsor Rules and Regulations set forth and to all conditions under which UTC leases space at the meeting venue*

Printed Name: \_\_\_\_\_ Title: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

UTC Co-Signature \_\_\_\_\_ Date: \_\_\_\_\_

Submit Completed Contract to:  
Cheryl Stratos, UTC Sales  
[Cheryl.stratos@utc.org](mailto:Cheryl.stratos@utc.org)

Logistical/Meeting/General Questions:  
Kelly Moran, UTC Meetings  
[kelly@ahi-services.com](mailto:kelly@ahi-services.com)

## **Region 4 Event Sponsorships:**

### **\_\_\_\_ Premier Event Sponsor**

**\$4,000**

- Speaking Opportunity (pending approval of presentation/utility employee as co-presenter)
- Verbal recognition and acknowledgement Regional chair at opening session
- Two full conference registrations
- Pre-conference recognition in conference marketing & event website
- Onsite signage and listing in onsite materials
- Attendee Registration Giveaway

### **\_\_\_\_ Gold Event Sponsor**

**\$3,000**

- Verbal recognition and acknowledgement Regional chair at opening session
- Two full conference registrations
- Pre-conference recognition in conference marketing & event website
- Onsite signage and listing in onsite materials
- Attendee Registration Giveaway

### **\_\_\_\_ Registration Area Sponsor**

**\$1,000**

- Verbal recognition and acknowledgement Regional chair at opening session
- One full conference registration
- Pre-conference recognition in conference marketing & event website
- Onsite signage and listing in onsite materials
- Attendee Registration Giveaway

### **\_\_\_\_ Networking Lunch Sponsor**

**\$1,500**

- Verbal recognition and acknowledgement Regional chair at opening session
- Pre-conference recognition in conference marketing & event website
- Onsite signage and listing in onsite materials

### **\_\_\_\_ Networking Reception Sponsor**

**\$2,500**

- Verbal recognition and acknowledgement Regional chair at opening session
- One full conference registration
- Pre-conference recognition in conference marketing & event website
- Onsite signage and listing in onsite materials

### **\_\_\_\_ Networking Breakfast Sponsor**

**\$1,000/each (Two available)**

- Verbal recognition and acknowledgement Regional chair at opening session
- Pre-conference recognition in conference marketing & event website
- Onsite signage and listing in onsite materials
- Attendee Registration Giveaway

### **\_\_\_\_ Networking Break Sponsor**

**\$500/each (Three available)**

- Verbal recognition and acknowledgement Regional chair at opening session
- Pre-conference recognition in conference marketing & event website
- Onsite signage and listing in onsite materials
- Attendee Registration Giveaway

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